



Khyber  
Pakhtunkhwa

# Investment Opportunities in Tourism Sector – Pitch Deck



KHYBER PAKHTUNKHWA  
BOARD OF INVESTMENT  
& TRADE

# Introduction and Overview

## AIM & OBJECTIVES

To identify opportunities and investment potential in KP in tourism sector and creating more employment opportunities.



### Collection of data

Tourism Deptt collected data from district administration through online portals regarding opportunities in tourism potential.



### Reshaping acquired data

KPBOIT supported the Tourism Department in data compilation and presentation of opportunities in this Pitch Deck.

The information contained in this document have been collected from relevant departments and presented to give a directional view of the investment potential. However, the investment decision by any investor should be based on their own assessments and evaluation.

The Tourism Department, Government of Khyber Pakhtunkhwa, sincerely acknowledges the invaluable support of KPBOIT and UNDP, with special appreciation to Mr. Shahid Iqbal Khattak, FCA, for his pivotal role in developing this pitch deck. This publication would not have been completed without his dedication and hard work.

# Brief about KPBOPIIT and Tourism Department

## ABOUT KP-BOIT...

GoKP has established the Khyber Pakhtunkhwa Board of Investments and Trade (KPBOIT) to achieve economic prosperity and growth by attracting local as well as foreign investment in the province.

### OBJECTIVES:

#### Facilitation

To facilitate the Investors by coordinating with Concerned Departments.

#### Identification

Sector wise potential projects.  
Sub-Sectors Studies  
Preparation of pre-feasibility Study / reports

#### Advocacy

Hold Conferences, Seminars Locally and Internationally to attract potential investors.

## ABOUT TOURISM DEPTT...

Khyber Pakhtunkhwa Culture and Tourism Authority (KPCTA) is mandated to explore the and investment potential in Khyber Pakhtunkhwa as a tourist friendly destination and to deepening visitors understanding of the region while bringing new economic development to the province and promoting the rich culture of the province.

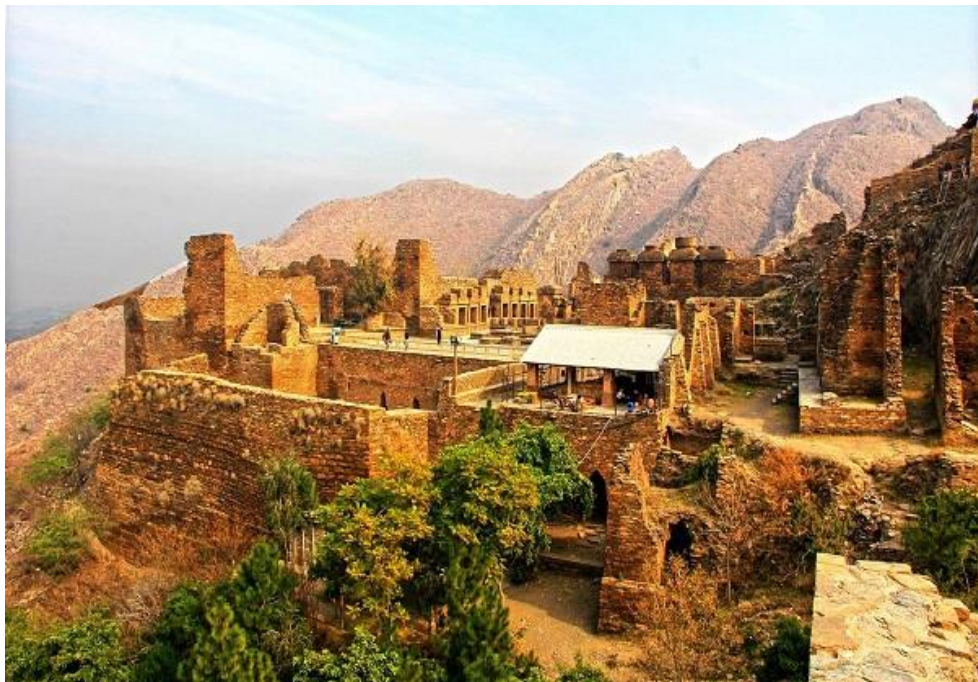
KPCTA aim to gradually and systematically identify and develop all the existing and potential areas for attracting domestic and international tourists.



# Significance and connectivity of Khyber Pakhtunkhwa

Khyber Pakhtunkhwa is the land of hospitality, mesmerizing landscapes, comprehensive culture, astonishing history, legendary conquerors, and a hub of tourism.

Its exotic beauty in northern areas captivates tourists around the globe. The lush green valleys and ice-packed mountains of the province give it a competitive edge over other provinces in terms of tourism. Tourist destinations with alluring natural beauty are also playing a significant role in providing employment to unskilled people in the most remote locations.



## Road Connectivity

Motorways and national highways have significantly transformed tourism in Khyber Pakhtunkhwa through improved accessibility, safety, and convenience for tourists from across Pakistan. This has not only boosted the local economy but also helped promote regional, domestic, and international tourism.

Motorway M1 (Islamabad - Peshawar), M16 (Swat Expressway), M15 (Hazar Motorway), E-35 (Karakoram Highway) connect major tourism attractions Swat, Dir, Chitral, Abbottabad, Naran, Kaghan, Kohistan till the China Border on the north end of Pakistan.

# Khyber Pakhtunkhwa Landscape

## POPULATION



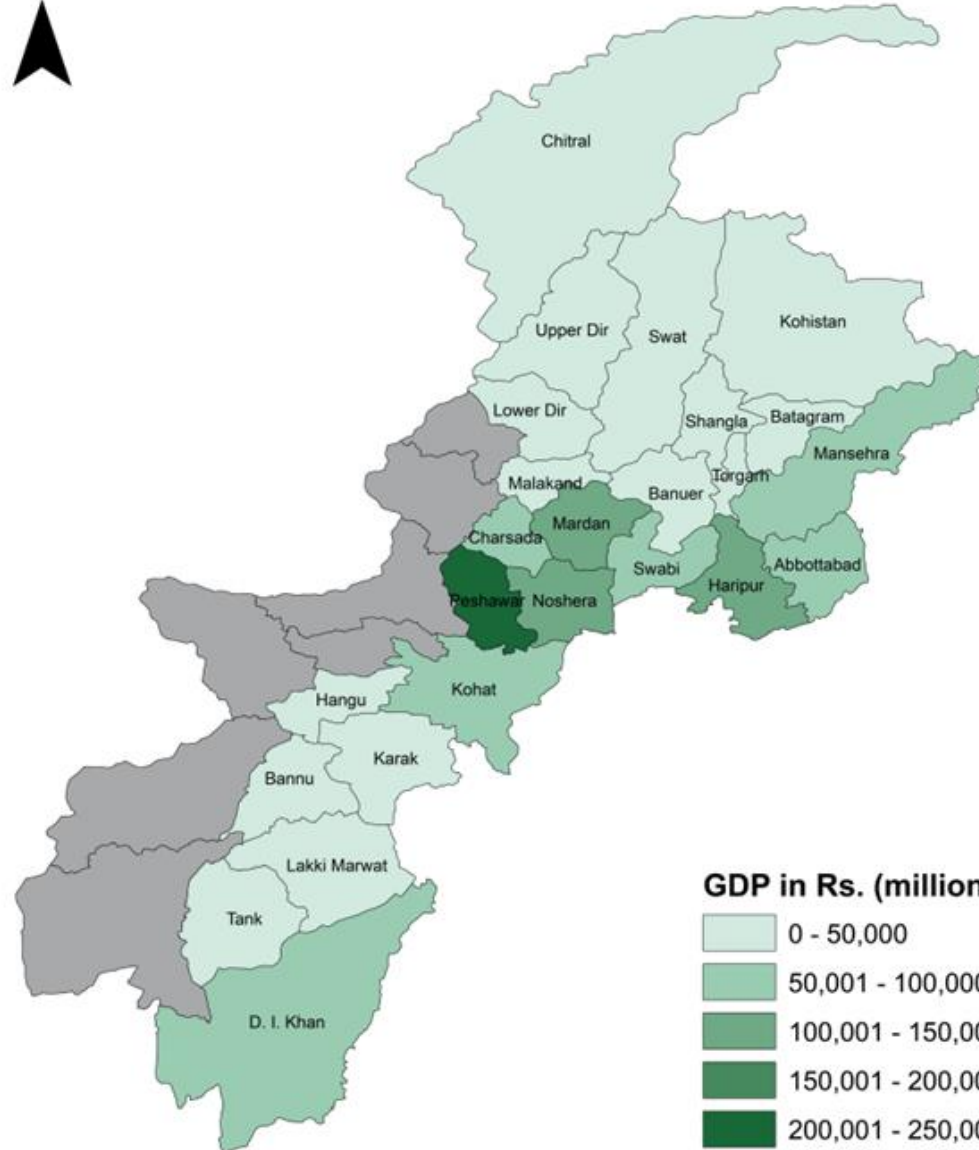
40.85 Mn

27% are in the 15-29 age bracket

83% households are rural

10.1% contribution to National GDP

5.45% GDP growth rate



## AREA

7 DIVISIONS  
37 DISTRICTS

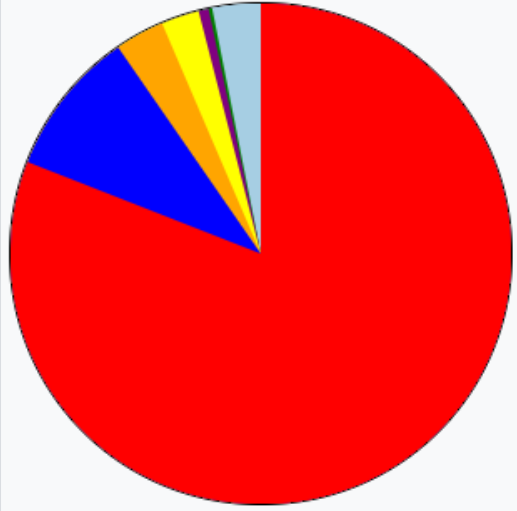
8.8m tourist visit KP annually

19% of national domestic tourist traffic

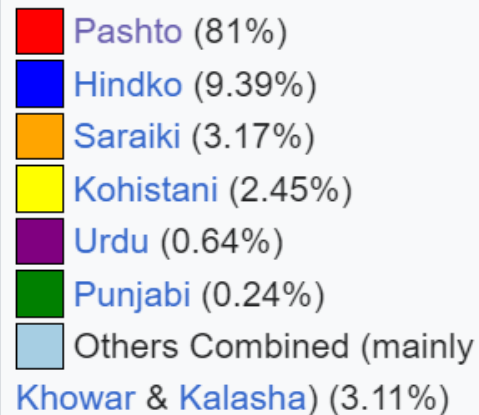
20% contribution to mining output

# Khyber Pakhtunkhwa - Key Demographics

Khyber Pakhtunkhwa occupies 12.77% of the total area of Pakistan with the cultivated area of 1.65 million hectares. It's plain areas are very fertile. Some of the hilly areas also produce good crops and is rich in minerals.



Languages of Khyber Pakhtunkhwa (2023)



## CROPS

1. Rice
2. Maize
3. Pulses
4. Sugarcane
5. Cotton
6. Chilies
7. Wheat
8. Barley
9. Tobacco

## FRUITS

1. Peach
2. Citrus
3. Plum
4. Pear
5. Gauva
6. Apricot
7. Pomegranate  
other fruits,

## FOREST

Forest covered area is around 17% (national average is below 5%) of the total area of the Province of Khyber Pakhtunkhwa, which is mainly located in the mountainous areas of Swat, Malakand, Dir and Hazara districts.



# Khyber Pakhtunkhwa Culture

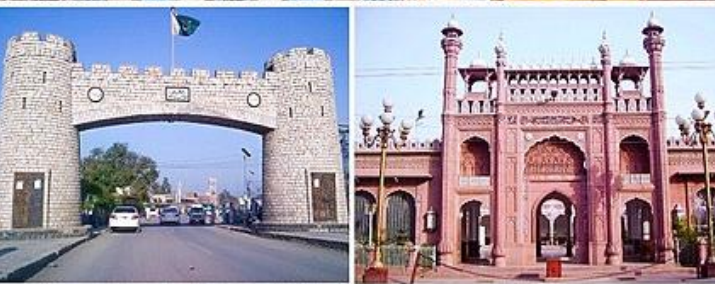
## Historic Places



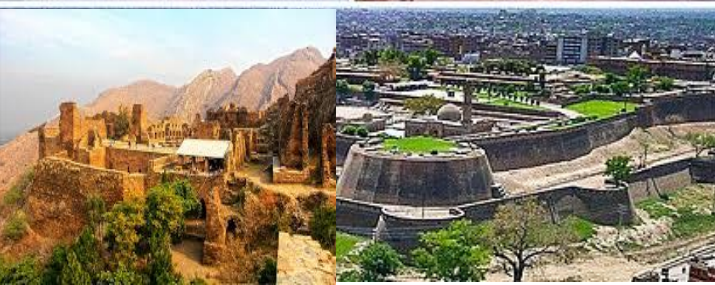
Islamia  
College  
Peshawar



Masjid  
Mahabat  
Khan /  
Ghanta Ghar



Khyber  
Pass/  
Sonehri  
Masjid



Buddhist  
Monastery  
Mardan / Qila  
Bala Hisar

## Peshawari Chappal



## Cultural Jewelry



## Dry Fruits



## Chapli Kabab







# SHERAKOT VALLEY - KOHISTAN





# Sherakot Valley - Kohistan

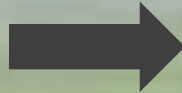


# SHERAKOT VALLEY - KOHISTAN



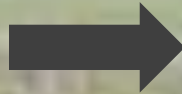
## LANDSCAPE

POPULATION



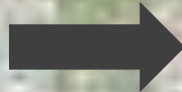
280k

LAND OWNERSHIP



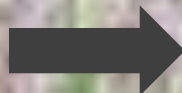
Private Land

AVAILABLE LAND



NA

INCOME SOURCE



Agriculture/live  
stock

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. Construction of roads and hotels
2. Installation of Camping pods
3. Beautification/repair of walking tracks
4. Chair lift
5. Zipline





# SUPAT VALLEY - KOHISTAN





# Supat Valley - Kohistan



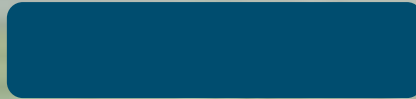
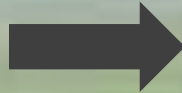


# SUPAT VALLEY - KOHISTAN

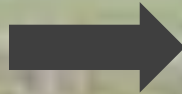


## LANDSCAPE

POPULATION

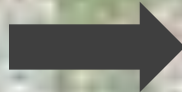


LAND OWNERSHIP



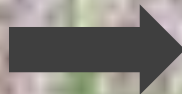
Private Land

AVAILABLE LAND



20 canal

INCOME SOURCE



Farming

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. Construction of hotels and restaurants
2. Camping pods
3. Recreational and water parks
4. Skiing, hiking, paragliding, horse riding etc



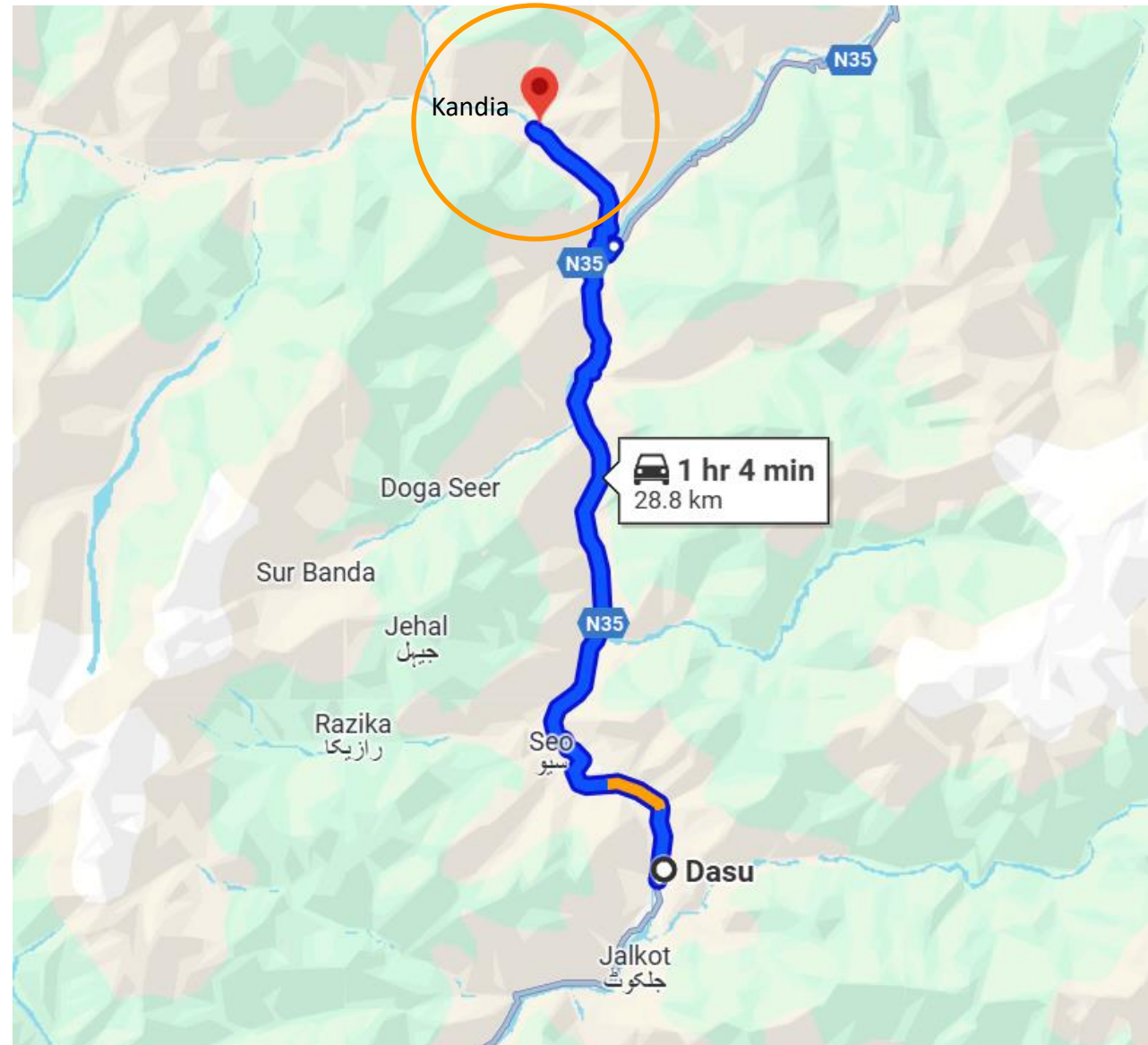


**KANDIA VALLEY -  
KOHISTAN**





# Kandia Valley - Kohistan

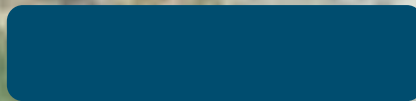
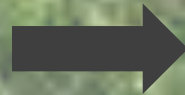


# KANDIA VALLEY - KOHISTAN

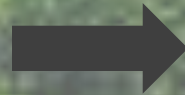


## LANDSCAPE

POPULATION

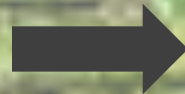


LAND OWNERSHIP



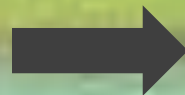
Private Land

AVAILABLE LAND



10 canal

INCOME SOURCE



Farming

## OPPORTUNITIES

1. Construction of hotels and restaurants
2. Camping pods
3. Recreational and water parks
4. Skiing, paragliding and hunting

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply





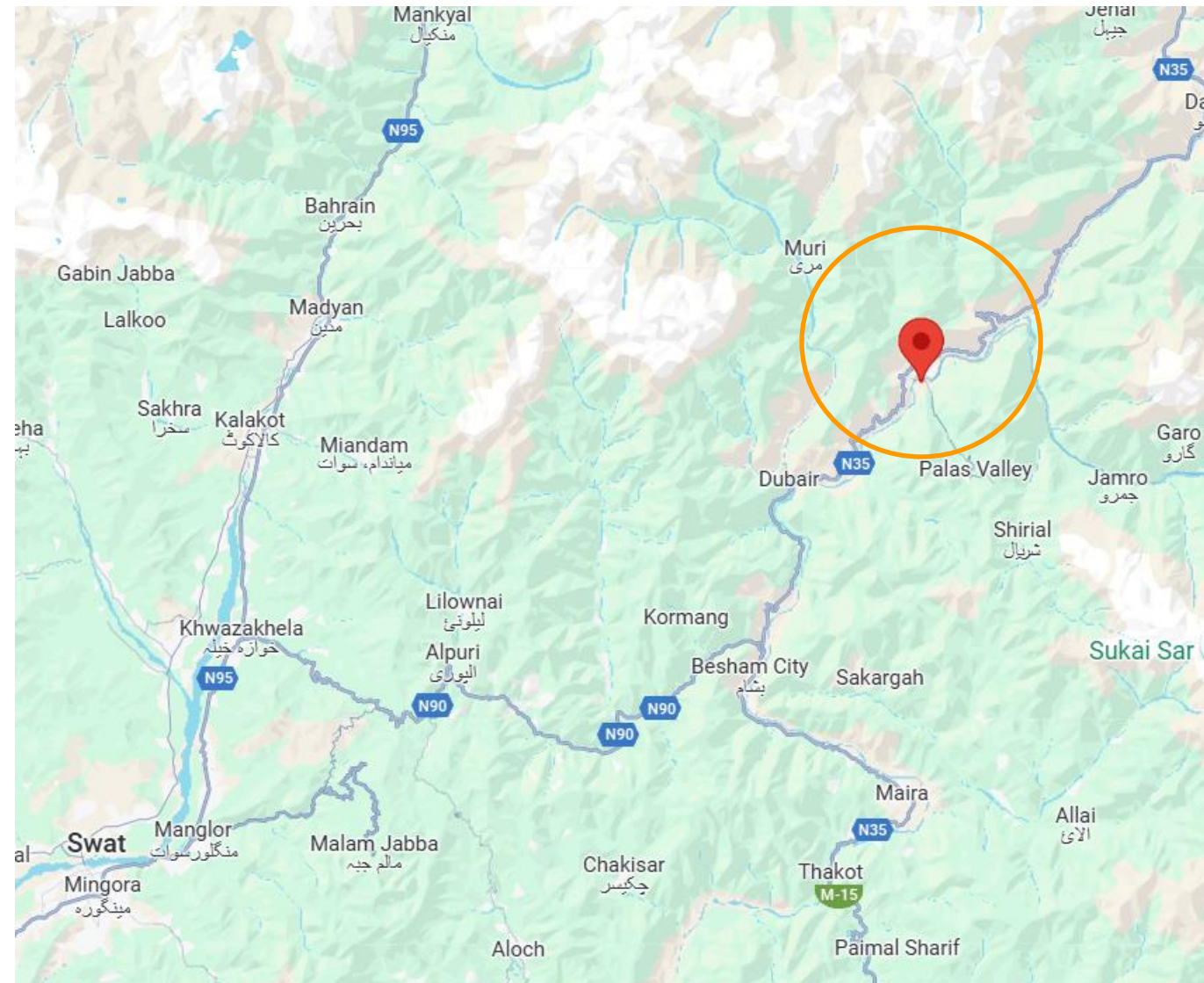


# BAR PALLAS VALLEY - KOHISTAN





# Bar Pallas Valley - Kohistan



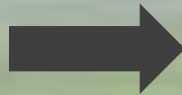


# BAR PALLAS VALLEY - KOHISTAN



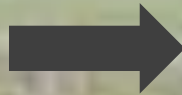
## LANDSCAPE

POPULATION



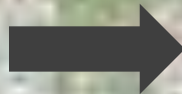
280k

LAND OWNERSHIP



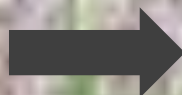
Private Land

AVAILABLE LAND



20 canal

INCOME SOURCE



Agriculture/live stock

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. Construction of roads and hotels
2. Installation of Camping pods
3. Beautification/repair of walking tracks
4. Chair lift
5. Zipline





**MORRO VALLEY -  
KOHISTAN**



# Morro Valley - Kohistan

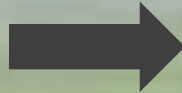


# MORRO VALLEY - KOHISTAN



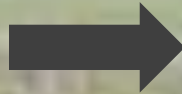
## LANDSCAPE

POPULATION



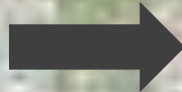
280k

LAND OWNERSHIP



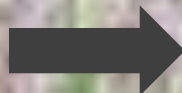
Private Land

AVAILABLE LAND



NA

INCOME SOURCE



Agriculture/live stock

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



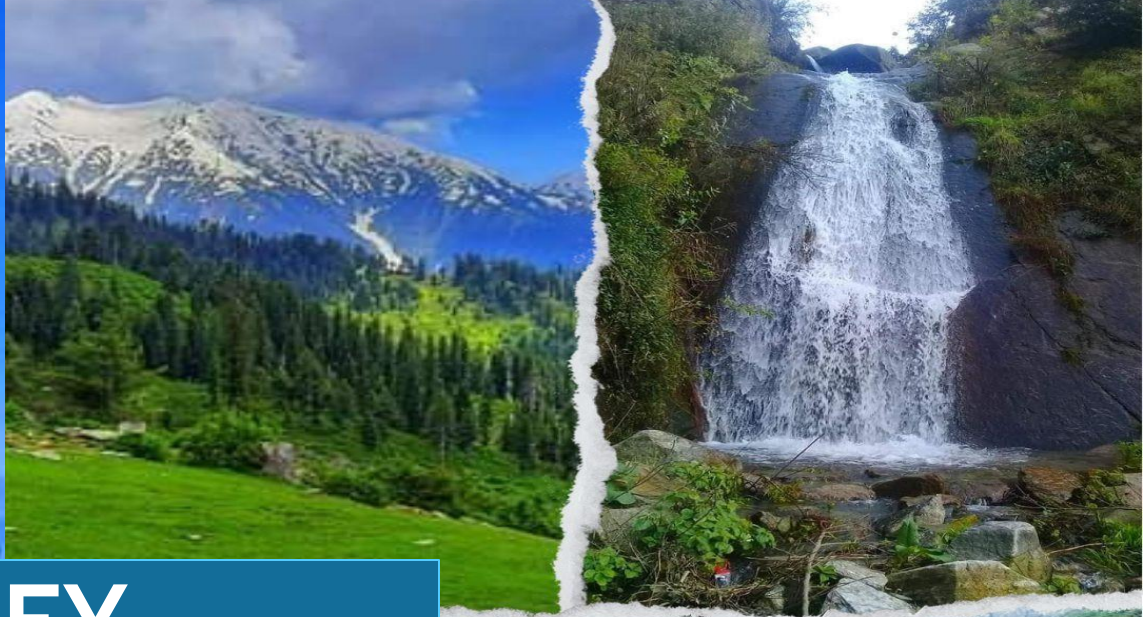
• Electric/telecom supply



## OPPORTUNITIES

1. Construction of roads and hotels
2. Installation of Camping pods
3. Beautification/repair of walking tracks
4. Chair lift
5. Zipline





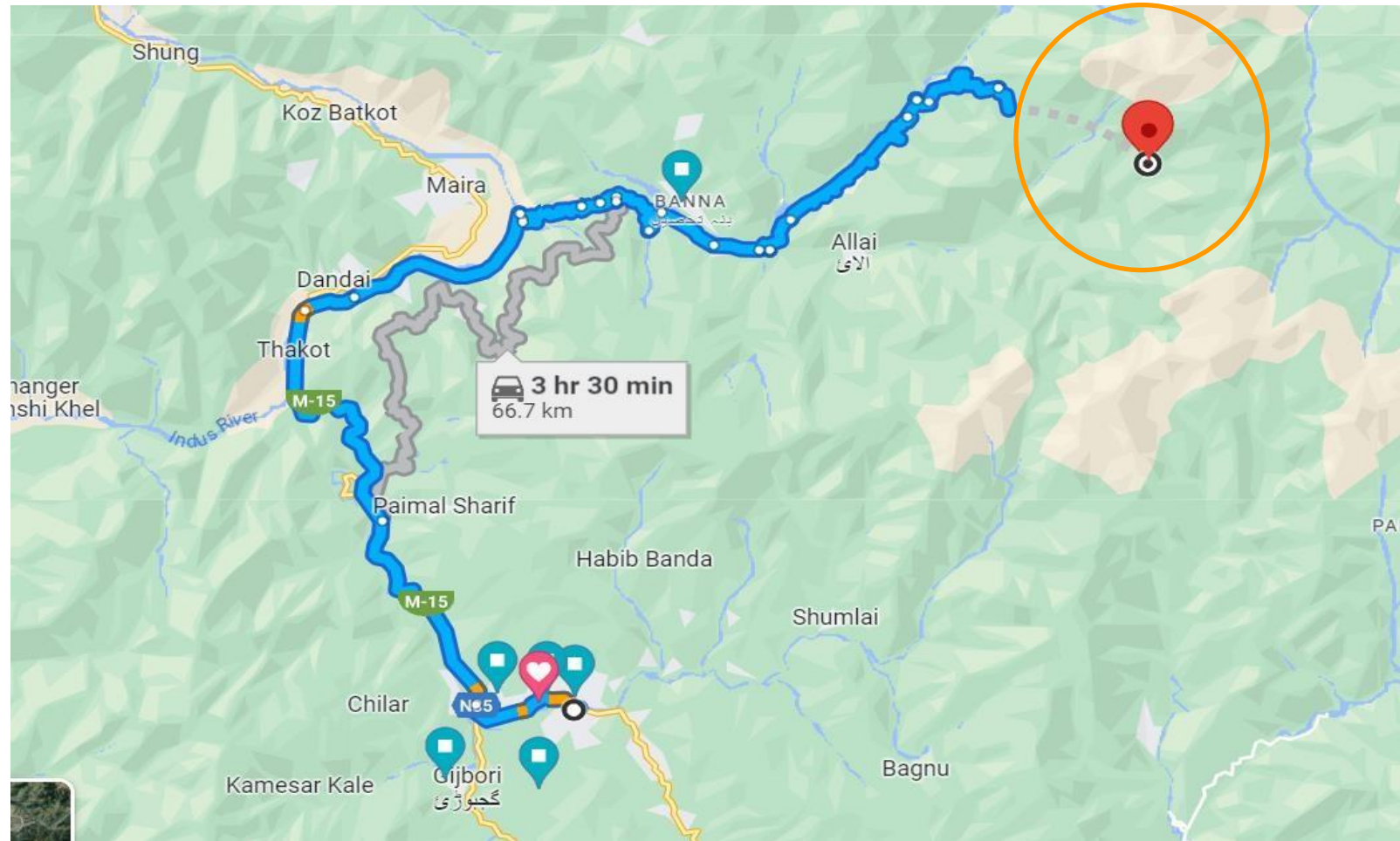
# CHOR VALLEY - BATTAGRAM





# Chor Valley Background and Tourism Map

Chor Valley spans approximately 50 km and is surrounded by peaks between 12,000 and 15,000 feet. It features a unique climate, with lighter monsoon rainfall compared to other regions, making it an attractive tourist destination. Renowned for its stunning waterfalls, lush meadows, and diverse flora and fauna, including leopards, bears, and various pheasants, Chor Meadow is one of the largest in Asia, perfect for summer grazing. The eastern slopes are densely forested, transitioning to vibrant alpine meadows rich in wildflowers as one ascends.



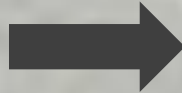


# CHOR VALLEY- BATTAGRAM



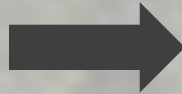
## LANDSCAPE

POPULATION



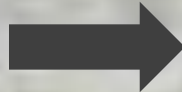
554K

LAND OWNERSHIP



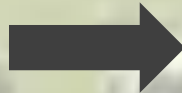
Private Land

AVAILABLE LAND



375 Acres

INCOME SOURCE



Trade

• Google Map of site



• Police station nearby



• Jeepable Road



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

Chor valley is suitable to visit from May to Sep.

1. Establishment of Resort/Hotels and other amenities
2. Operationalization of already established Camping Pods.
3. Zip lining and chairlift
4. A 12 hours track to the top



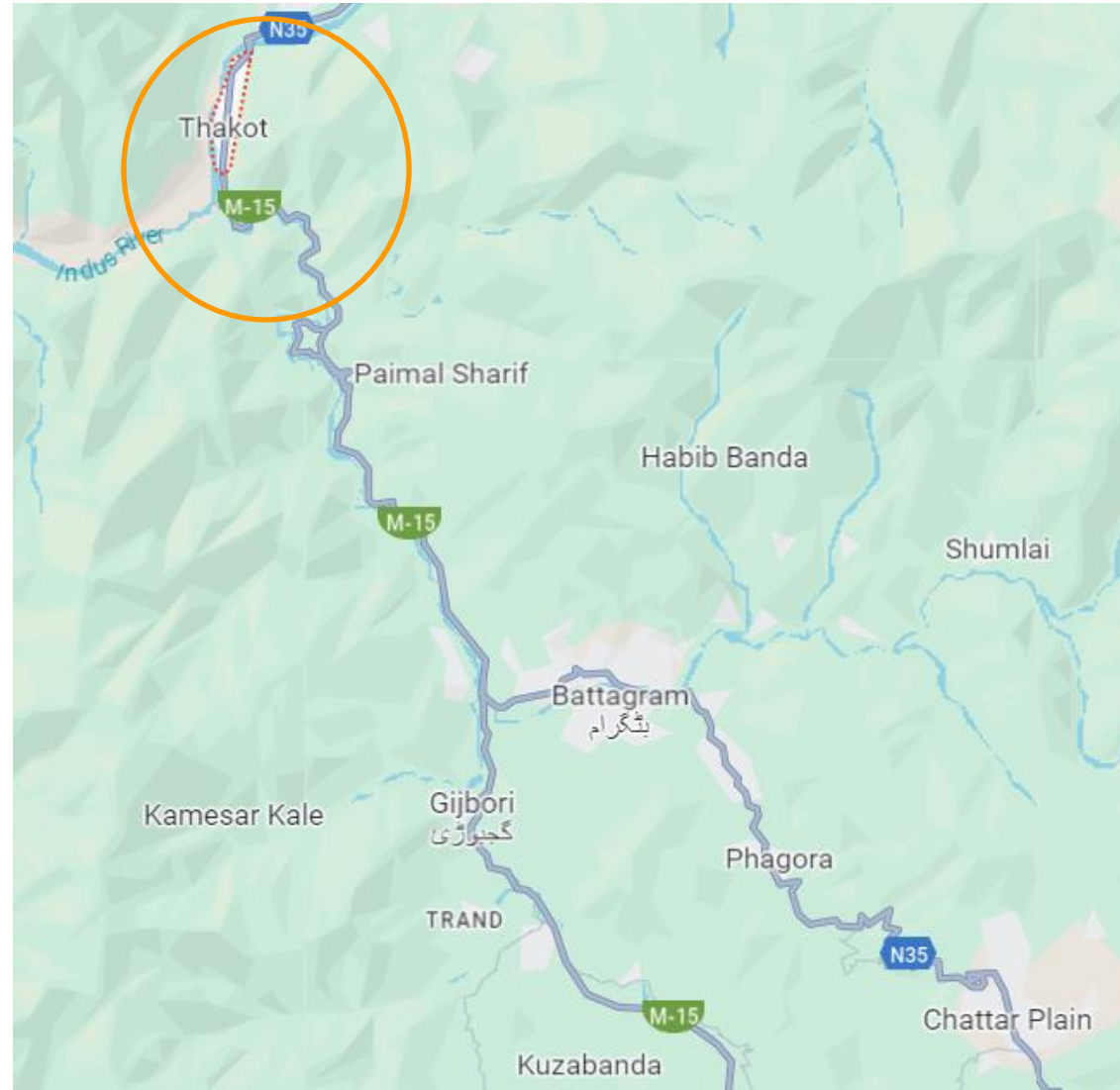


**THAKOT -  
BATTAGRAM**





# Tourism Map - Thakot Battagram

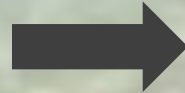


# THAKOT- BATTAGRAM



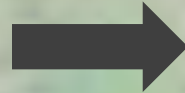
## LANDSCAPE

POPULATION



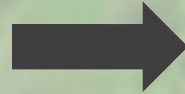
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LAND OWNERSHIP



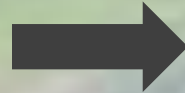
Private Land

TOURIST VISITED



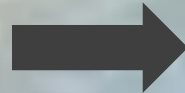
4000

AVAILABLE LAND



5 Kanal

INCOME SOURCE



Trade

• Google Map of site



• Police station nearby



• Metal Road



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. Eateries at bank of Indus river
2. Adventure park
3. Water Sports
4. Fishing
5. Hotels







# BALEJA MEADOWS - BATTAGRAM

The Baleja Meadows in Battagram, known for their pristine landscapes, undisturbed biodiversity, and picturesque mountain views, possess immense potential for eco-tourism and community-based tourism. Given KP's unique ecological and cultural attributes, establishing an Integrated Tourism Zone in Baleja Meadows aligns with the government's vision for sustainable economic growth, environmental stewardship, and the upliftment of local communities.



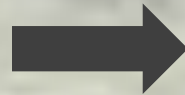


# Baleja Meadows



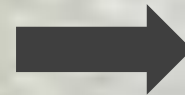
## LANDSCAPE

POPULATION



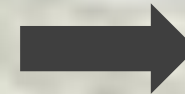
554k

LAND OWNERSHIP



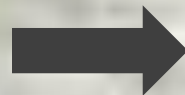
Private

AVAILABLE LAND



350 Kanal - spread

INCOME SOURCE



TOURISM/CIVIL SERVICES

• Google Map of site



• Police station nearby



• Jeepable Road Road



• Public transport



• Medical facilities



• Electric/telecom supply



## Opportunities

### SHORT TERM

1. Establishment of Camping Pods, Hotels & restaurants

### LONG TERM

Family Oriented Hotel • Private Villas • Serviced Apartment  
Leisure & Recreation Park





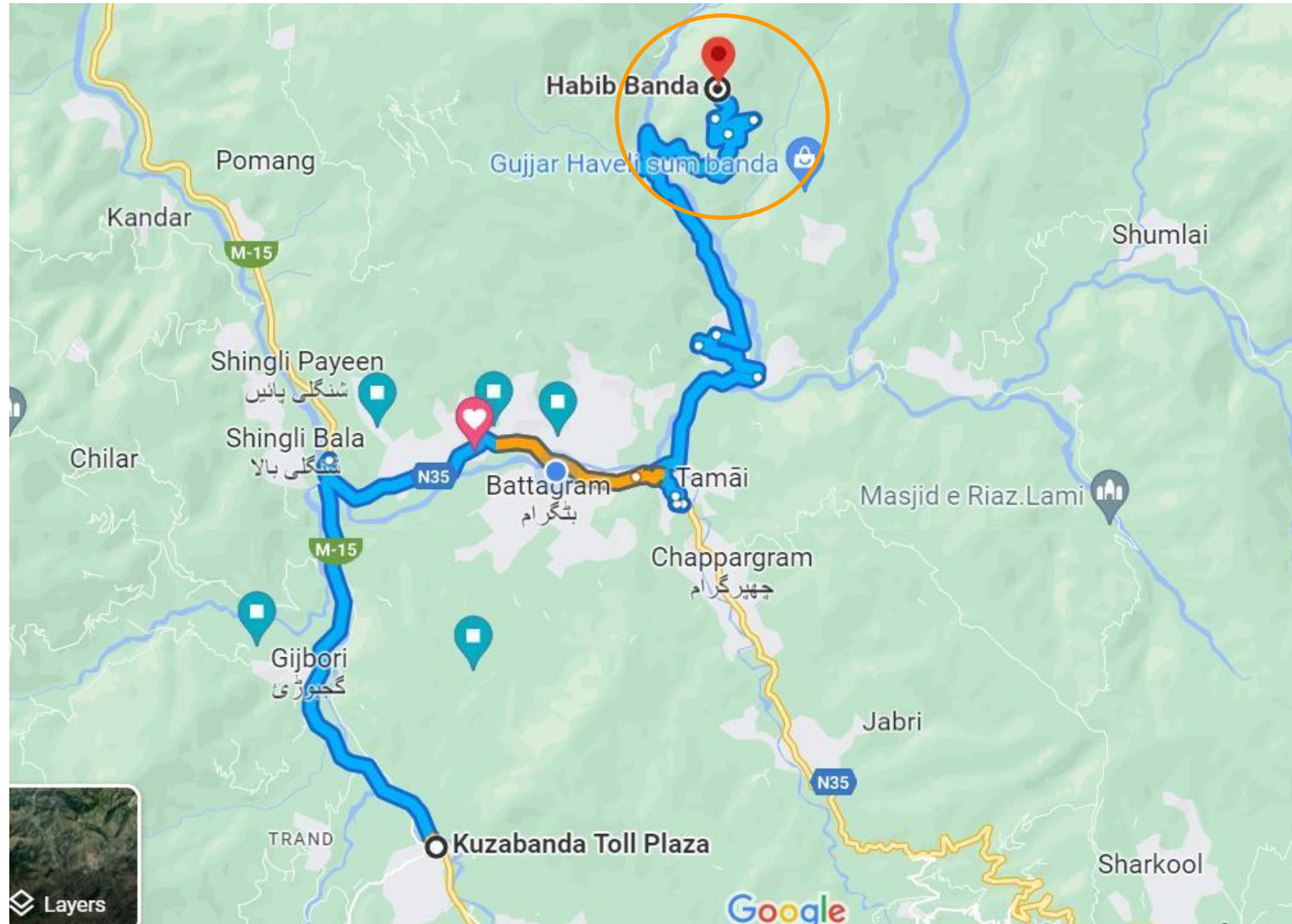


**CHAIL SAR -  
BATTAGRAM**





# Tourism Map - Chail Sar Battagram

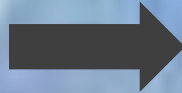


# Chail Sar - Battagram



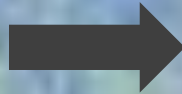
## LANDSCAPE

POPULATION



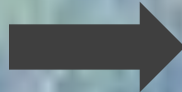
554K

LAND OWNERSHIP



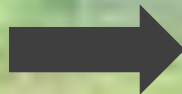
Private Land

AVAILABLE LAND



NA

INCOME SOURCE



Farming

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. Installation of Camping pods to provide lodging facility to the tourists
2. Paragliding facilities can be launched to boost tourism





# DERI MALANG - BATTAGRAM



# Tourism Map - Dheri Malang Battagram



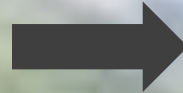


# Dheri Malang - Battagram



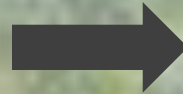
## LANDSCAPE

POPULATION



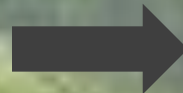
554K

LAND OWNERSHIP



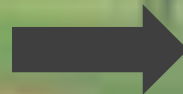
Private Land

AVAILABLE LAND



NA

INCOME SOURCE



Farming

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. Installation of Camping pods which will provide lodging facility to the tourists
2. Installation of Cafés, restaurant having benches/sitting places and Gazebo to attract the tourists and enhance the beauty of the spot.

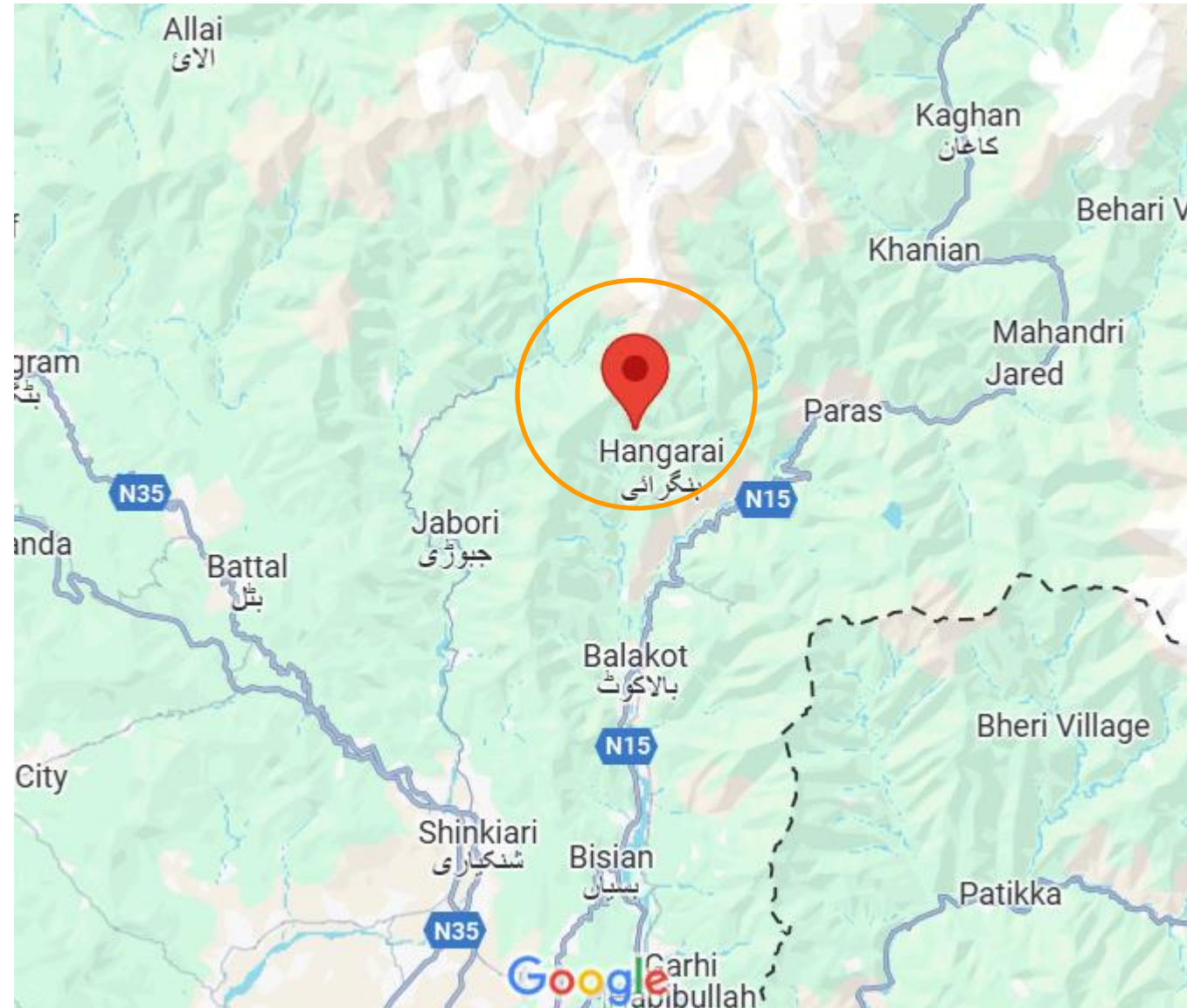


An aerial photograph of a lush green valley. In the foreground, there are rolling green hills with some small, simple buildings. The middle ground is dominated by a dense forest of tall, thin trees. In the background, there are several layers of mountains, with the closest ones being dark green and the further ones appearing in shades of blue and purple under a clear sky. A semi-transparent blue rectangular box is overlaid on the center of the image, containing white text.

# CHAMLA MOUZA (HANGARAI) - BALAKOT



# Tourism Map - Chamla Mouza (Hangarai)

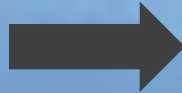


# CHAMLA MOUZA BALAKOT



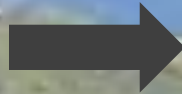
## LANDSCAPE

POPULATION



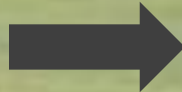
1.7m

LAND OWNERSHIP



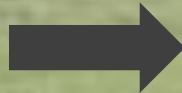
Private Land

AVAILABLE LAND



100 canal

INCOME SOURCE



Farming

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. Construction of hotels and restaurants
2. Camping pods
3. Walking Tracks

The climate of the district is warm in summer and cold in winter. The northern part where there are high mountains is cold in summer due to snow clad mountains and is very cold in winter. Temperature ranges from 20°C to 36°C in the district.





# THANDIANI ABBOTTABAD





# Tourism Map - Thandiani

Thandiani is located in the northeast of Abbottabad District and is about 37.5 kilometres (23.3 mi) from Abbottabad in the foothills of the Himalayas.



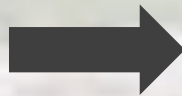


# THANDIANI ABBOTTABAD



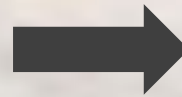
## LANDSCAPE

POPULATION



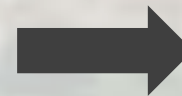
1.4m

LAND OWNERSHIP



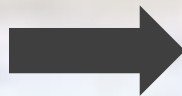
State owned

AVAILABLE LAND



850 Kanal - spread

INCOME SOURCE



TOURISM/CIVIL SERVICES

• Google Map of site



• Police station nearby



• Metal Road



• Public transport



• Medical facilities



• Electric/telecom supply



## Opportunities

### SHORT TERM

1. Establishment of Hotels & restaurants

### LONG TERM

1. Establishment of:
  - Hiking tracks
  - Zoo
  - Playgrounds
  - Tourist facilitation centers
  - New roads between Nathia gali and Thandiani





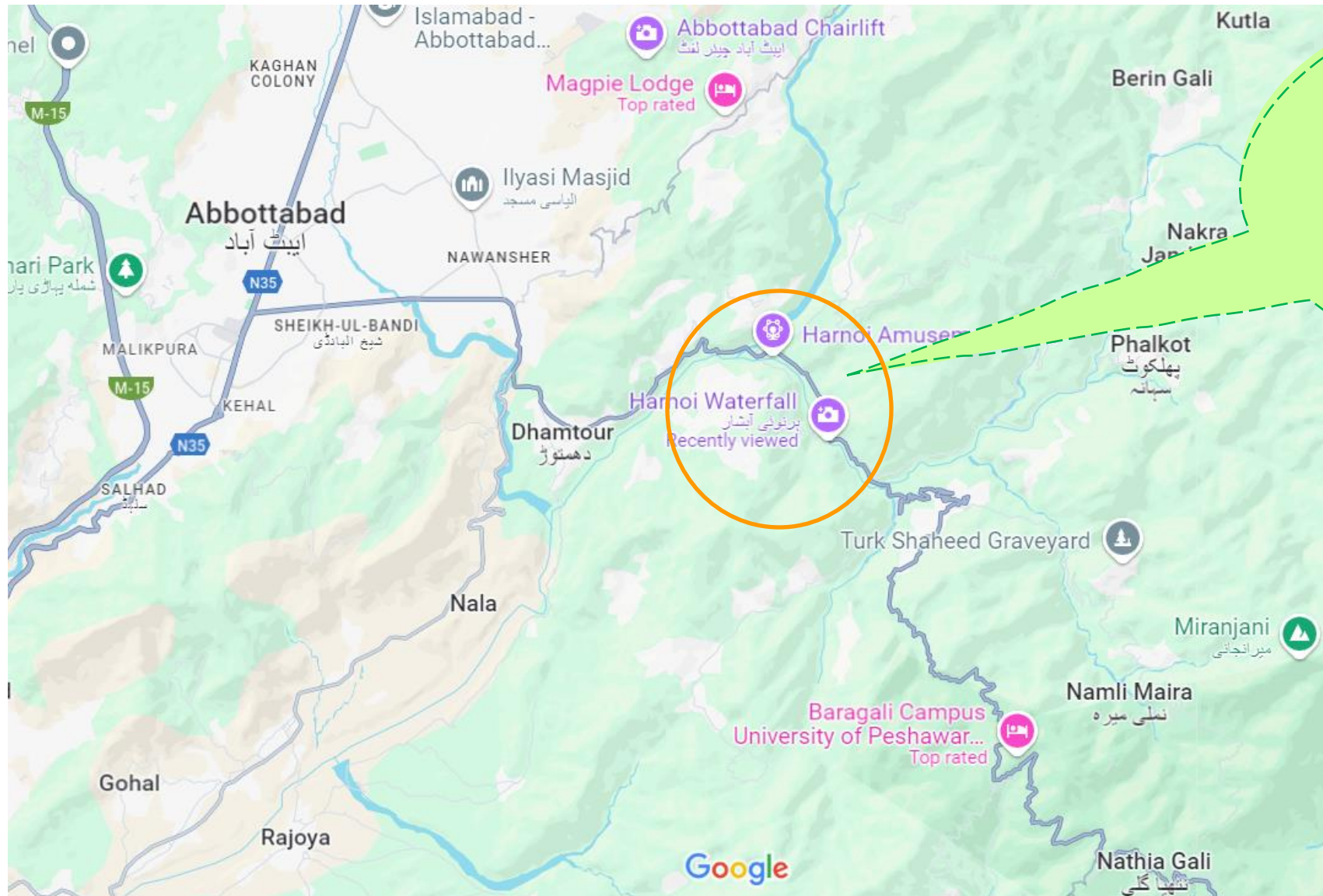


# HERNOI WATER FALL - ABBOTTABAD





# Tourism Map - Herno Waterfall



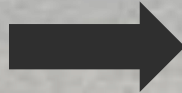
Herno is a small town situated at distance of 10km from Abbotabad. Its said to be gate of Galiat and perfect spot for small picnic spree.

# HERNOI WATER FALL - ABBOTTABAD



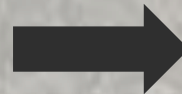
## LANDSCAPE

POPULATION



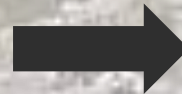
1.4m

LAND OWNERSHIP



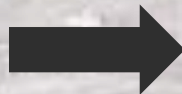
Private Land

AVAILABLE LAND



320 Kanal

INCOME SOURCE



TOURISM/CIVIL SERVICES

• Google Map of site



• Police station nearby



• Metal Road



• Public transport



• Medical facilities



• Electric/telecom supply



## Opportunities

High quality development of the location including;

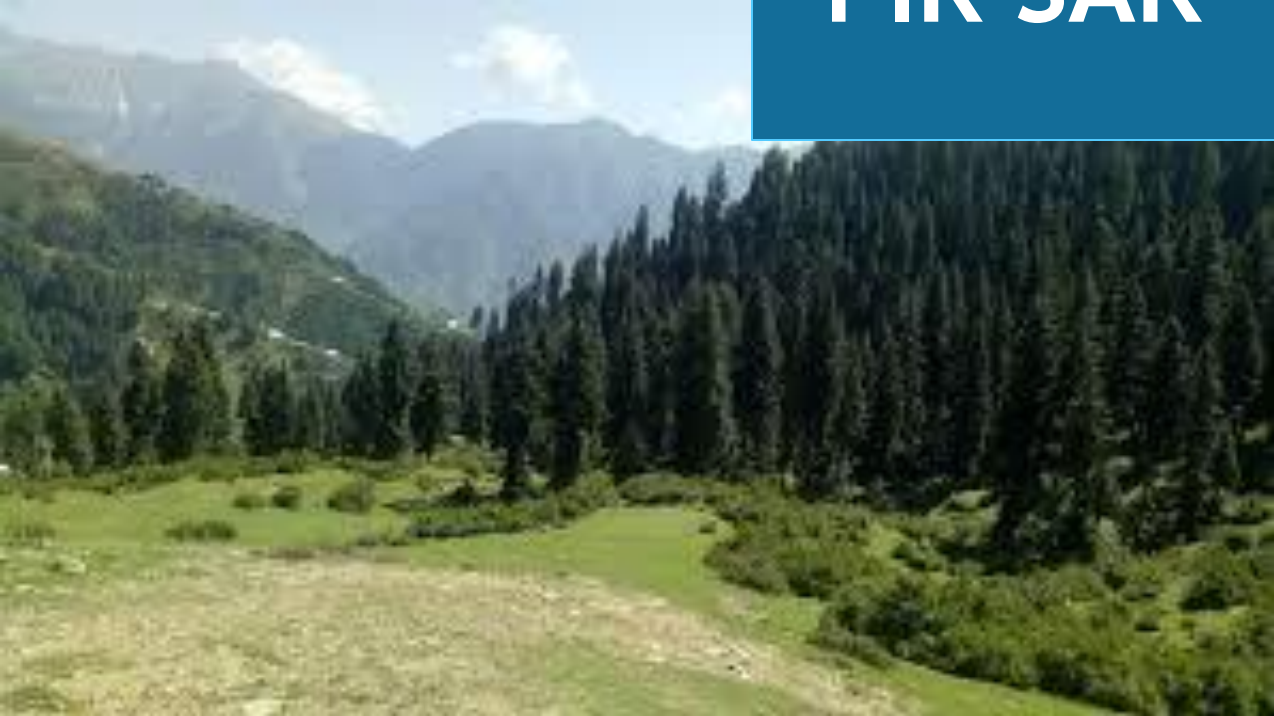
- play area for kids
- Restaurants
- Water sports i.e, boating, rafting





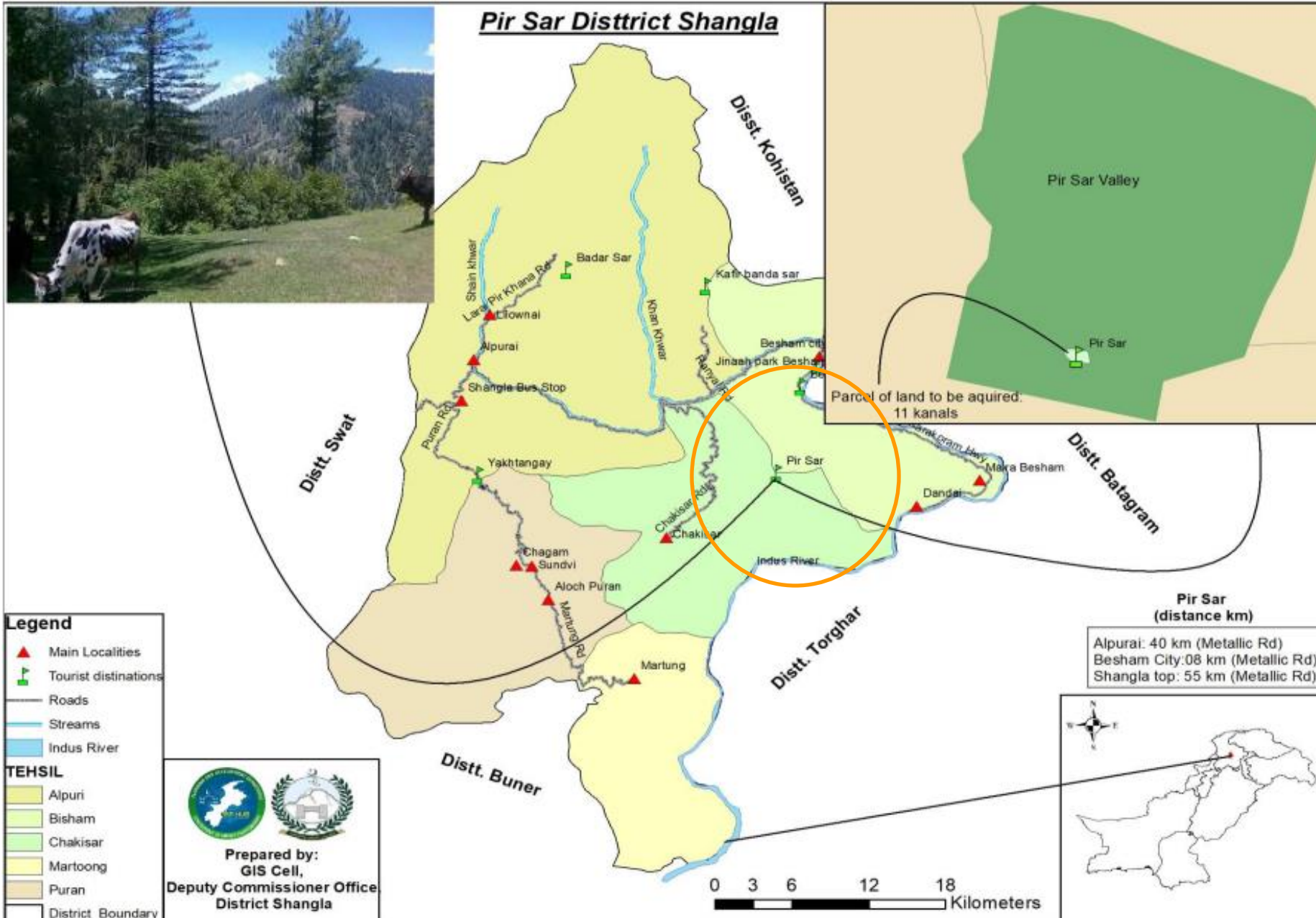


# PIR SAR - SHANGLA





# Tourism Map - Pir Sar Shangla



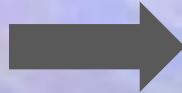


# PIR SAR - SHANGLA



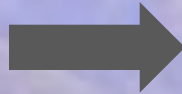
## LANDSCAPE

POPULATION



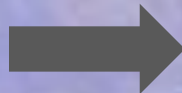
891k

LAND OWNERSHIP



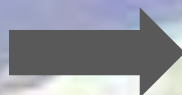
Private Land

AVAILABLE LAND



500 canal

INCOME SOURCE



Farming

• Google Map of site



• Police station nearby



• Jeepable Road



• Public transport



• Medical facilities



• Electric/telecom suppl



## OPPORTUNITIES

1. Permanent Camping PODS with rest areas
2. Huts
3. Recreational Park
4. Restaurant



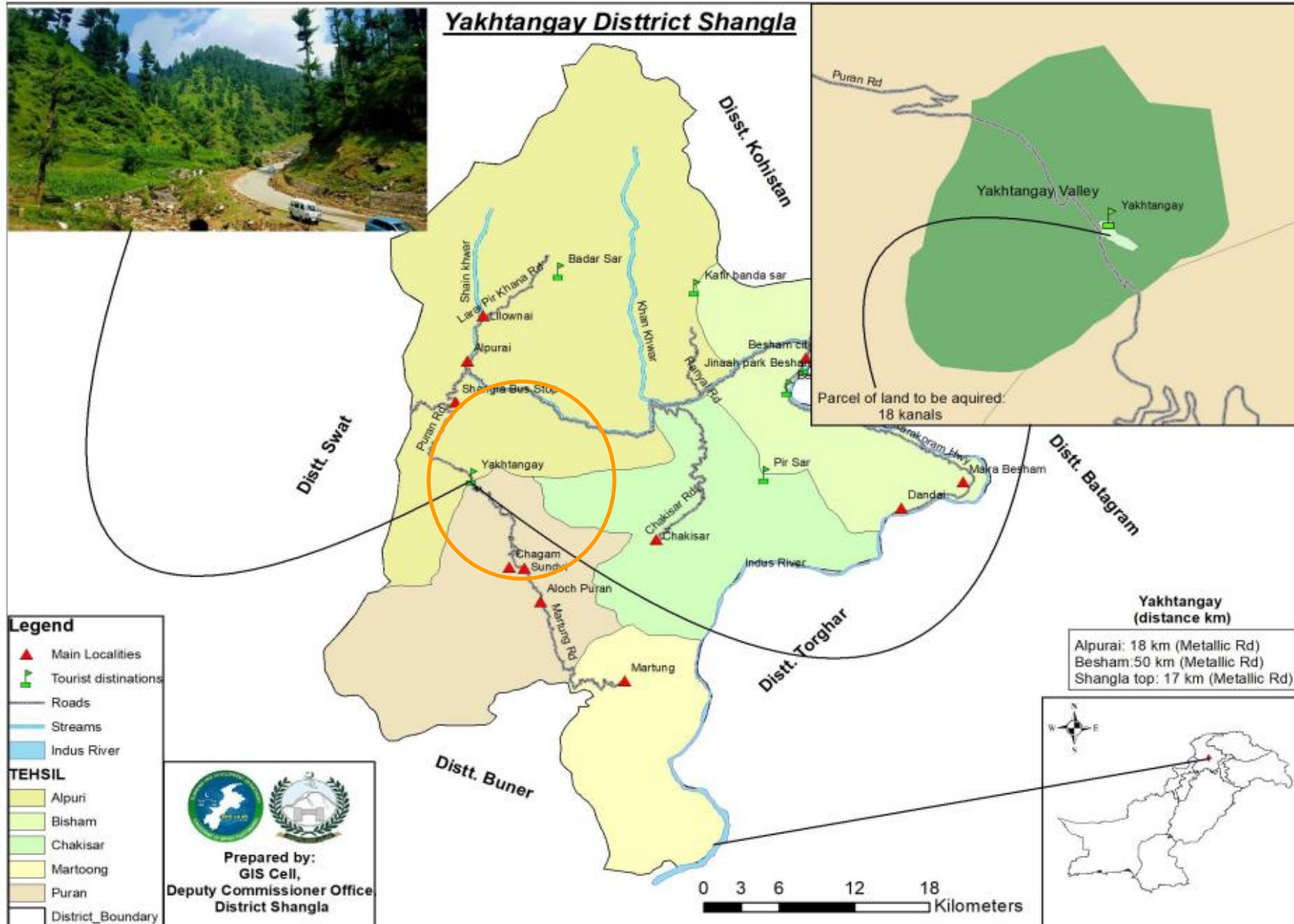


# YAKHTANGAY WATERFALL - SHANGLA





# Tourism Map - Yakhtangay Shangla

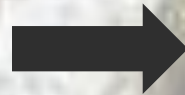


# YAKHTANGAY WATERFALL - SHANGLA



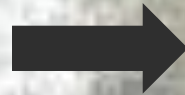
## LANDSCAPE

POPULATION



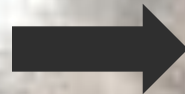
891k

LAND OWNERSHIP



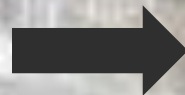
Statehold Land

AVAILABLE LAND



500 canal

INCOME SOURCE



Coal Mine labor

• Google Map of site



• Police station nearby



• Unmetalled Road



• Public transport



• Medical facilities



• Electric/telecom supply



## Opportunities

### SHORT TERM

1. Establishment of Camping Pods

### LONG TERM

1. Construction of Hotel/ Accommodation
2. Tourist facilitation centre
3. Chair lifts

The waterfall is set amidst lush greenery and dramatic landscapes. The area around the waterfall is often characterized by natural beauty, including forests, rocky outcrops, and clear streams. It provides a serene environment for nature lovers and photographers.





# MIANDAM - SWAT





# Tourism Map - Miandam Swat



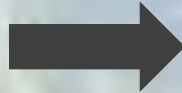


# MIANDAM- SWAT



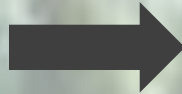
## LANDSCAPE

POPULATION



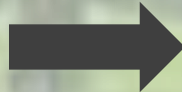
2.6m

LAND OWNERSHIP



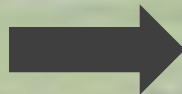
Private Land

AVAILABLE LAND



100 canal

INCOME SOURCE



Tourism

• Google Map of site



• Police station nearby



• Metal Road



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. Huts
2. Water park
3. Glass bridge
4. Recreational park
5. Rest areas
6. Cafes







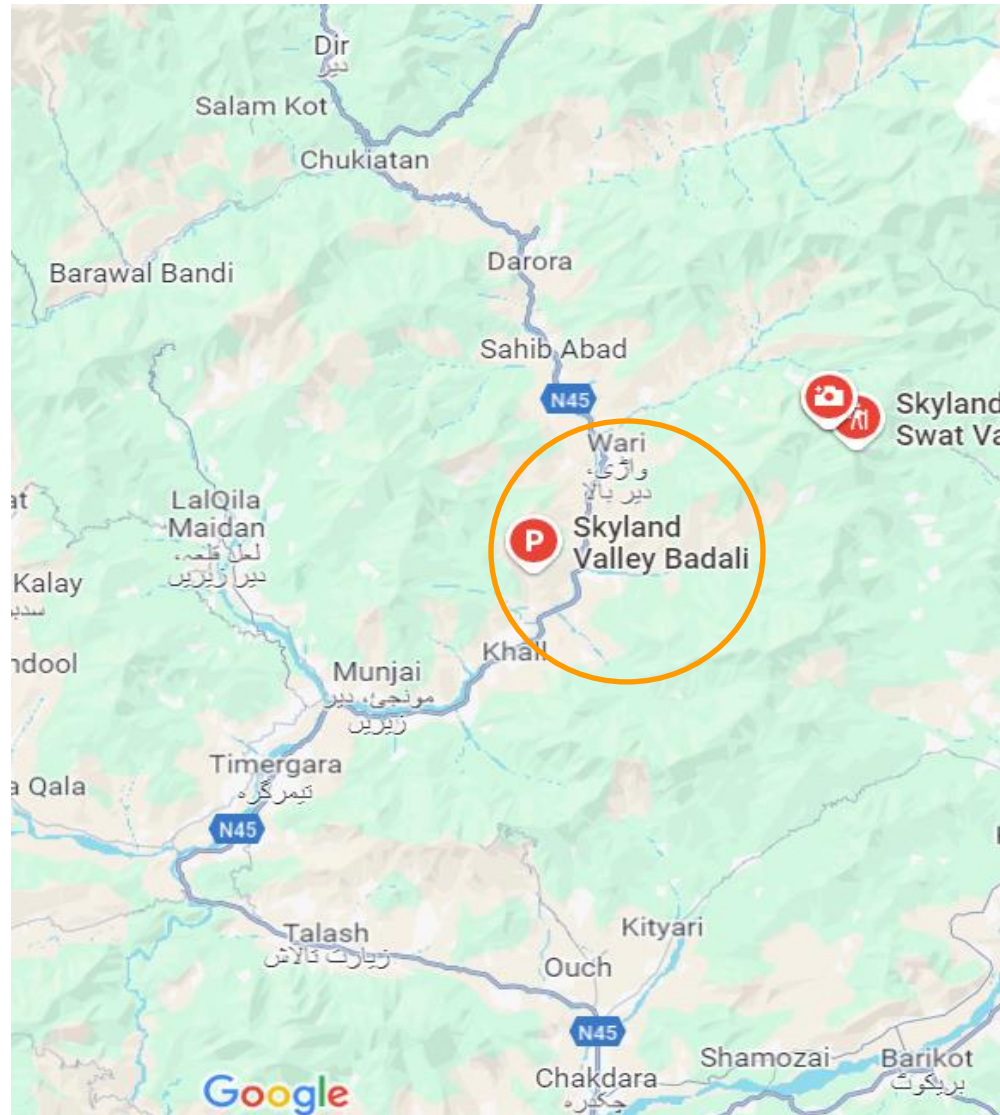
# SKYLAND - DIR



Dir Upper Pakistan



# Tourism Map - Sky Land Upper Dir



# SKY LAND - UPPER DIR



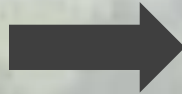
## LANDSCAPE

POPULATION



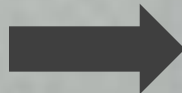
322K

LAND OWNERSHIP



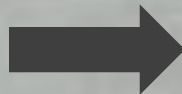
Private Land

AVAILABLE LAND



50 canal

INCOME SOURCE



Saudi Arabia

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## Opportunities

1. Establishment of:

- Mountain resorts
- Camping pods
- Trekking routes
- Infrastructure such as scenic viewpoints and visitor centres.

1. The rugged terrain of Upper Dir is well-suited for adventure activities lik:

- Hiking
- Rock climbing
- Paragliding





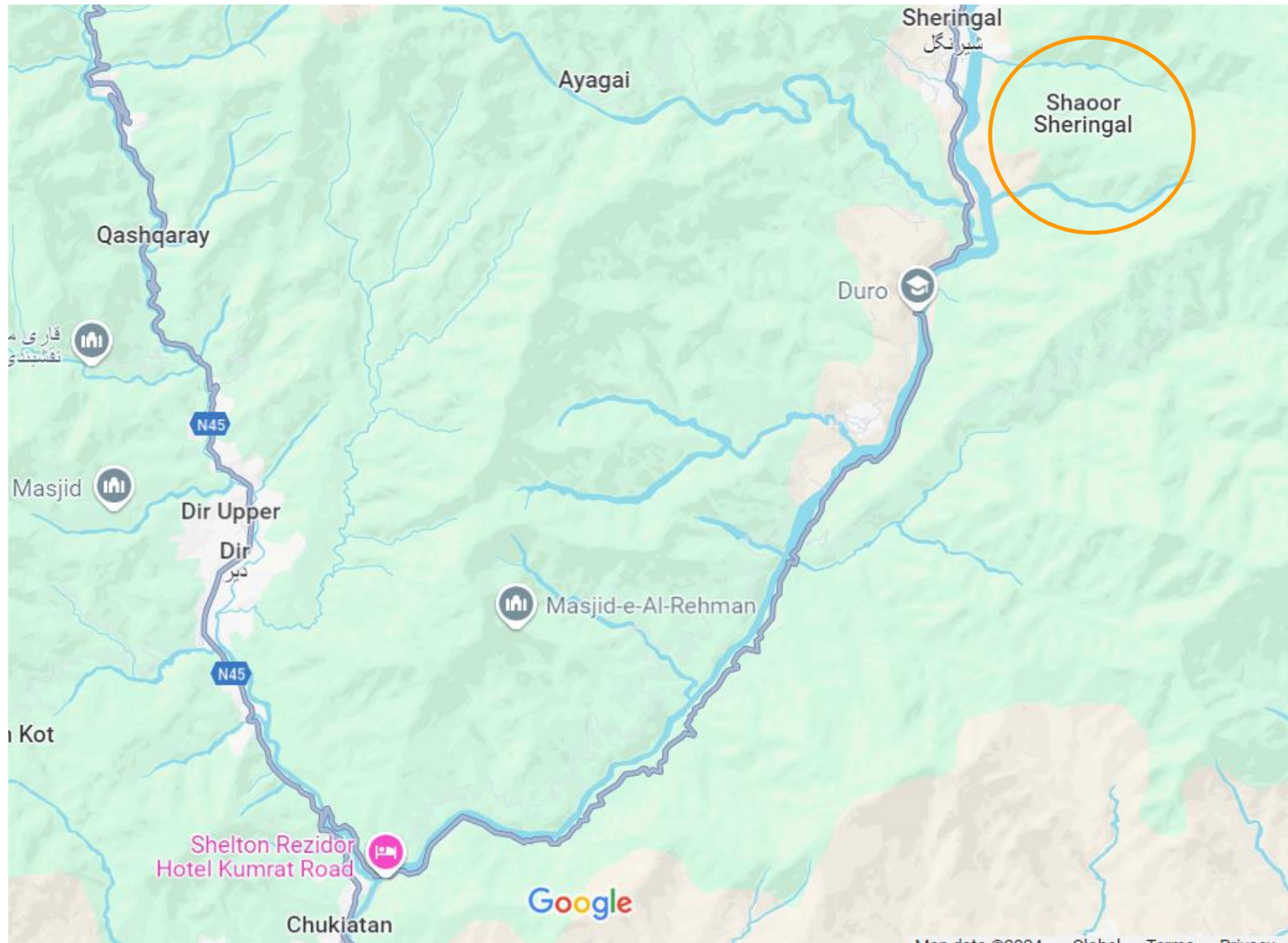


**SHAOOR TOP -  
SHERINGAL**





# Tourism Map - Shaoor Top



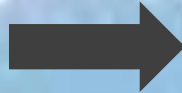


# SHAOOR TOP SHERINGAL - UPPER DIR



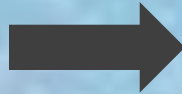
## LANDSCAPE

POPULATION



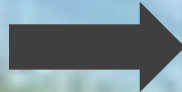
120K

LAND OWNERSHIP



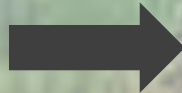
Private Land

AVAILABLE LAND



150 canal

INCOME SOURCE



Emirates

- Google Map of site
- Car/Jeepable track
- Medical facilities
- Police station nearby
- Public transport
- Electric/telecom supply

## OPPORTUNITIES

1. Establishing trekking routes, adventure sports facilities (like mountain biking, rock climbing), and guided tours to explore local flora and fauna.
2. Guesthouses and lodges that cater to tourists interested in exploring the natural beauty of Sheringal.

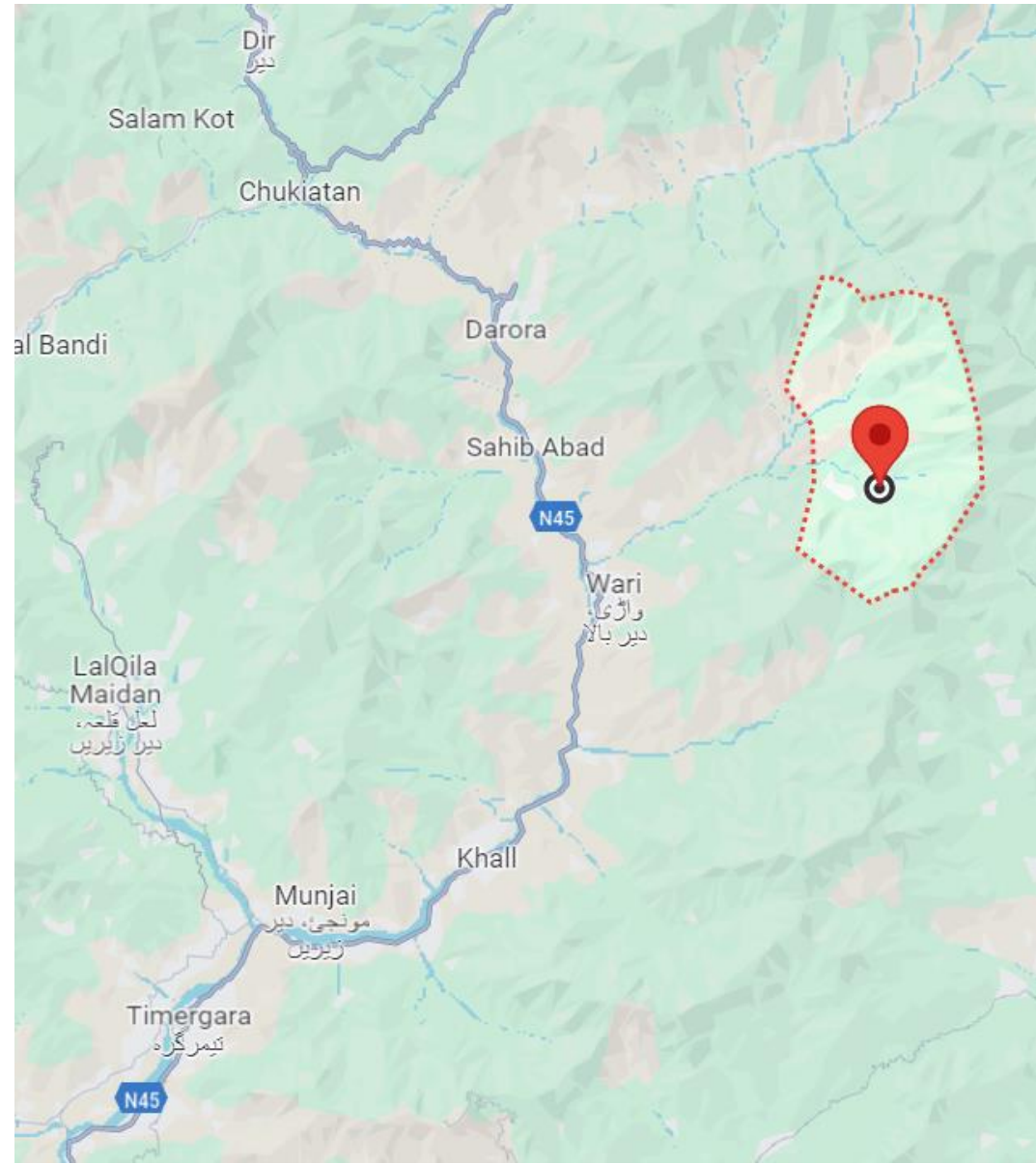


**NEHAG -  
UPPER DIR**





# Tourism Map - Nehag Upper Dir

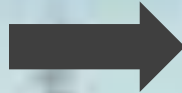


# NEHAG - UPPER DIR



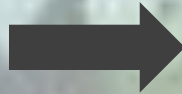
## LANDSCAPE

POPULATION



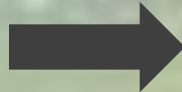
322K

LAND OWNERSHIP



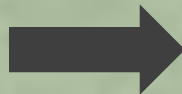
Private Land

AVAILABLE LAND



40 Kanal

INCOME SOURCE



Overseas

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. Investments in Outdoor activities:

- Trekking and hiking
- Camping



A 4x4 vehicle or a vehicle with high ground clearance is strongly recommended for the final stretch to Nehag.



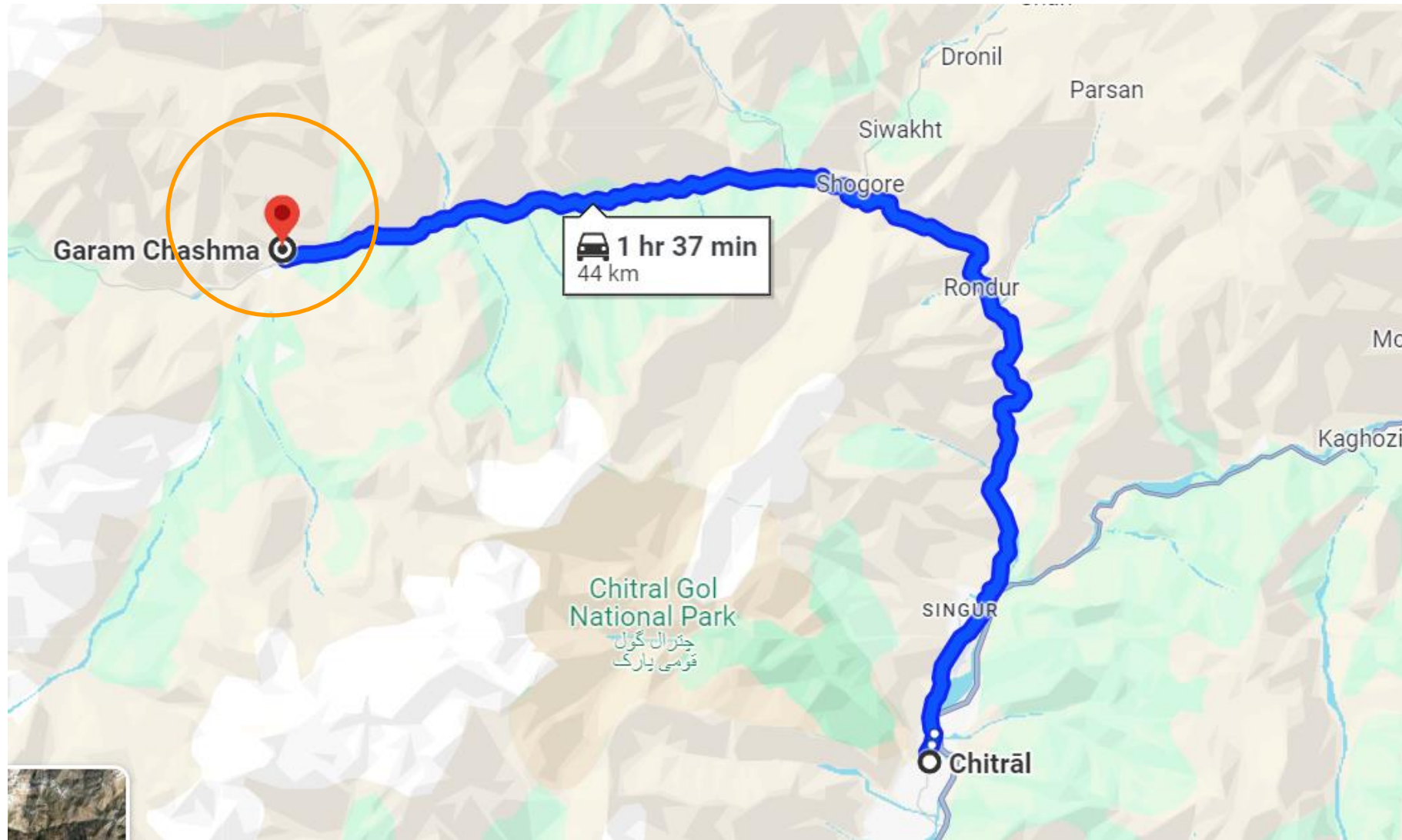


# GARAM CHASHMA - CHITRAL





# Tourism Map - Garam Chashma



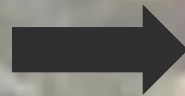


# GARAM CHASHMA - CHITRAL



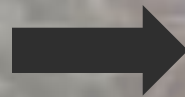
## LANDSCAPE

POPULATION



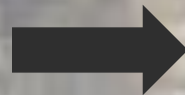
320k

LAND OWNERSHIP



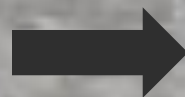
Private Land

AVAILABLE LAND



0 canal

INCOME SOURCE



Business

- Google Map of site
- Unmetalled Road
- Medical facilities
- Police station nearby
- Public transport
- Electric/telecom supply

## HIGHLIGHTS

### ACCESSIBILITY

1. The road from Chitral to Garam Chashma is about 80-90 kilometres and involves a drive through hilly and mountainous terrain. The journey can take several hours.
2. The roads to Garam Chashma can be quite challenging, reflecting the rugged and mountainous terrain of the region

### SIGNIFICANCE OF SPOT

1. The primary attraction of Garam Chashma is its natural hot springs. The springs are believed to have therapeutic properties and are popular for bathing and relaxation. The warm waters are especially inviting in the cold weather.
2. The views of the Hindu Kush range and the lush green valleys are breathtaking, making it a great spot for nature photography and leisurely walks.



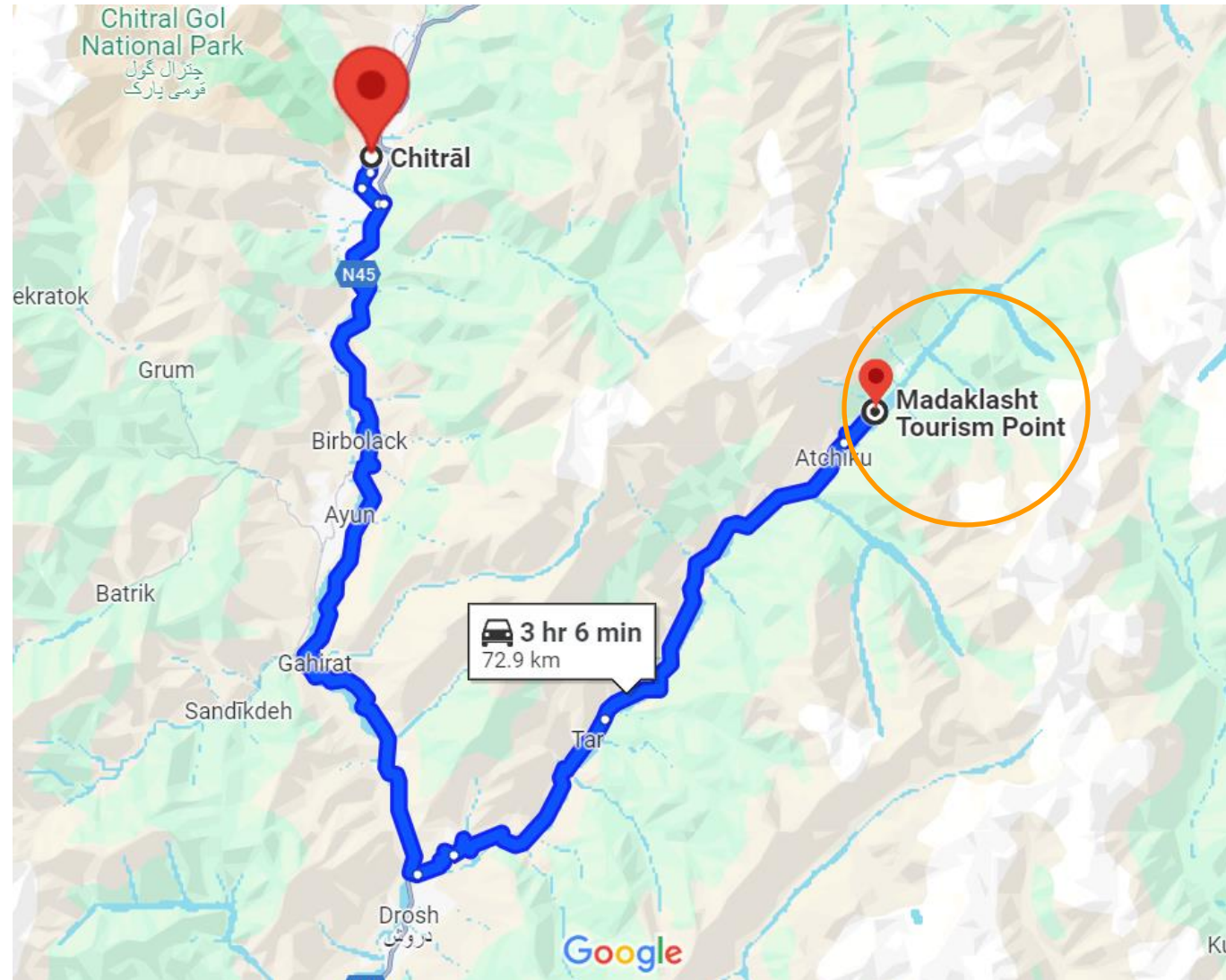


# MADAKLASHT - CHITRAL





# Tourism Map - Madaklasht Chitral

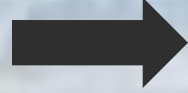


# MADAKLASHT- CHITRAL



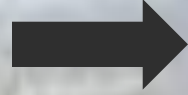
## LANDSCAPE

POPULATION



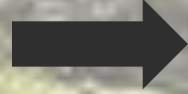
320k

LAND OWNERSHIP



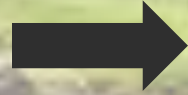
Private Land

AVAILABLE LAND



0 canal

INCOME SOURCE



Business

• Google Map of site



• Police station nearby



• Unmetalled Road



• Public transport



• Medical facilities



• Electric/telecom supply



## HIGHLIGHTS

### ACCESSIBILITY

1. The primary route to reach Madaklasht from Chitral Town is usually through the main Chitral-Booni Road, which then branches off toward the valley.
2. The road conditions can vary, and parts of the route are unpaved or less developed, particularly in the more remote sections.

### SIGNIFICANCE OF SPOT

1. Madaklasht is renowned for its breathtaking landscapes, including lush green valleys, rugged mountains, and clear, rushing rivers.
2. The area is home to various species of wildlife, including markhor (a wild goat), snow leopards, and a variety of birds.
3. Spot for Adventure activities:
  - Trekking & Hiking
  - Camping

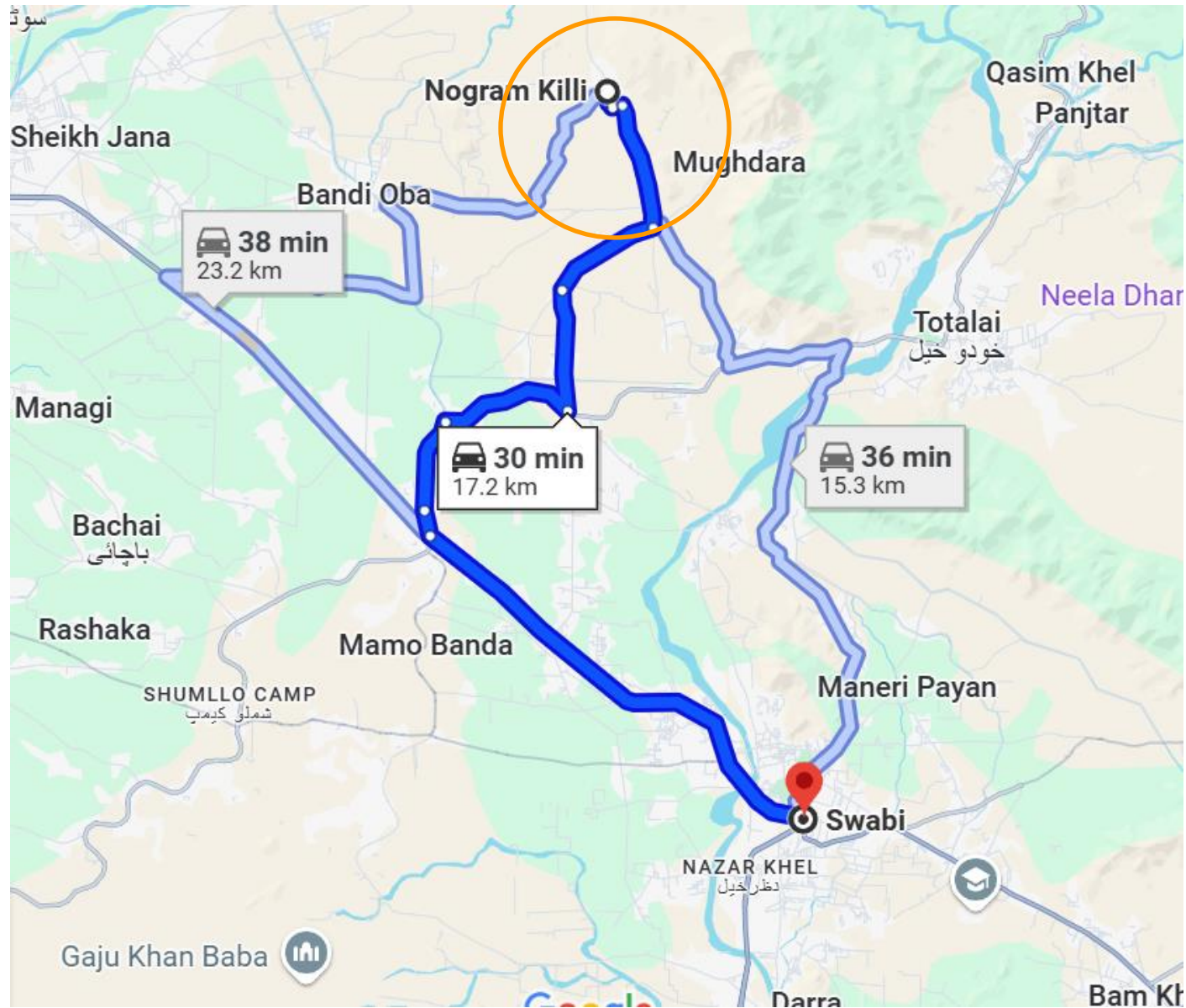




# NOGRAN - BUNER



# Tourism Map - Nogram Buner



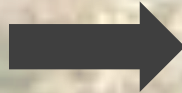


# NOGRAN (RANIGHAT) - BUNER



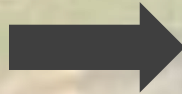
## LANDSCAPE

POPULATION



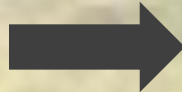
1m

LAND OWNERSHIP



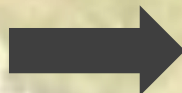
Department Land

AVAILABLE LAND



179 Kanal

INCOME SOURCE



Agriculture,  
remittance

• Google Map of site



• Police station nearby



• Car/Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

Ranighat significance:

Ancient Buddhist Site: Ranighat is an ancient Buddhist site dating back to the Gandhara period, around the 1st century. It is known for its Buddhist stupas and monastic remains, indicating its importance as a religious and cultural center in ancient times.

Opportunities;

1. Camping Pods/resorts
2. Health Care Facilities
3. Other amenities for religious tourism





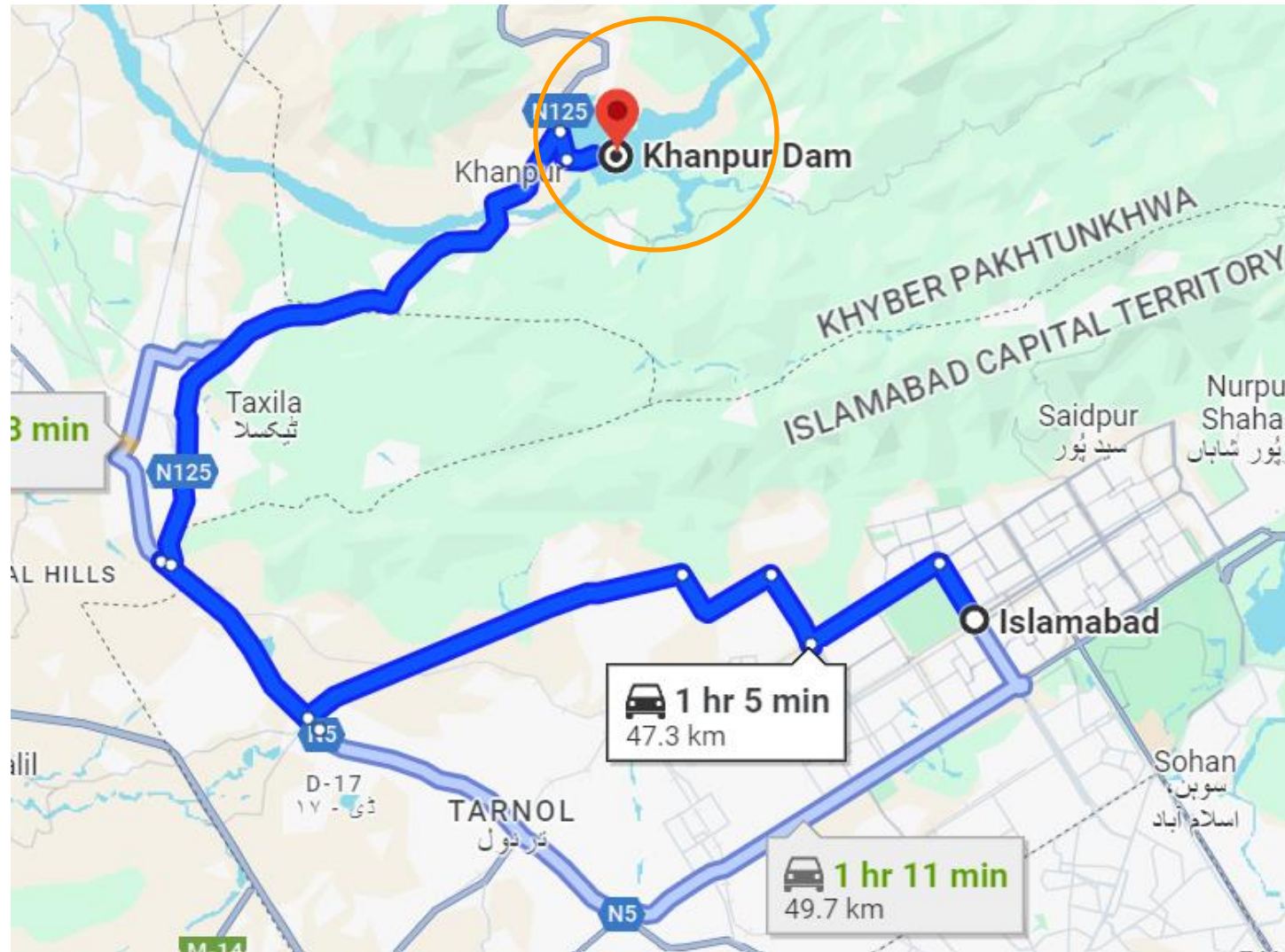


# KHANPUR DAM - HARIPUR





# Tourism Map - Khanpur Dam

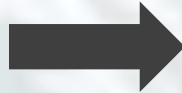


# KHANPUR DAM - HARIPUR



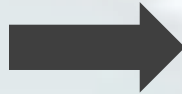
## LANDSCAPE

POPULATION



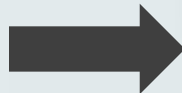
1.17m

LAND OWNERSHIP



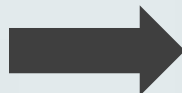
Department Land

AVAILABLE LAND



29 Kanal

INCOME SOURCE



Agriculture/ Jobs

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. Water sports
2. Hotels and Resorts
3. Special Events

Khanpur Lake is about 40 kilometers (25 miles) away from Islamabad. The Blue-green water of dam attracts hundreds of tourists from all over the Pakistan. Tourists enjoy swimming, boating, cliff jumping and couple of other ground adventure activities and taking a stroll on the banks of the lake and canals.





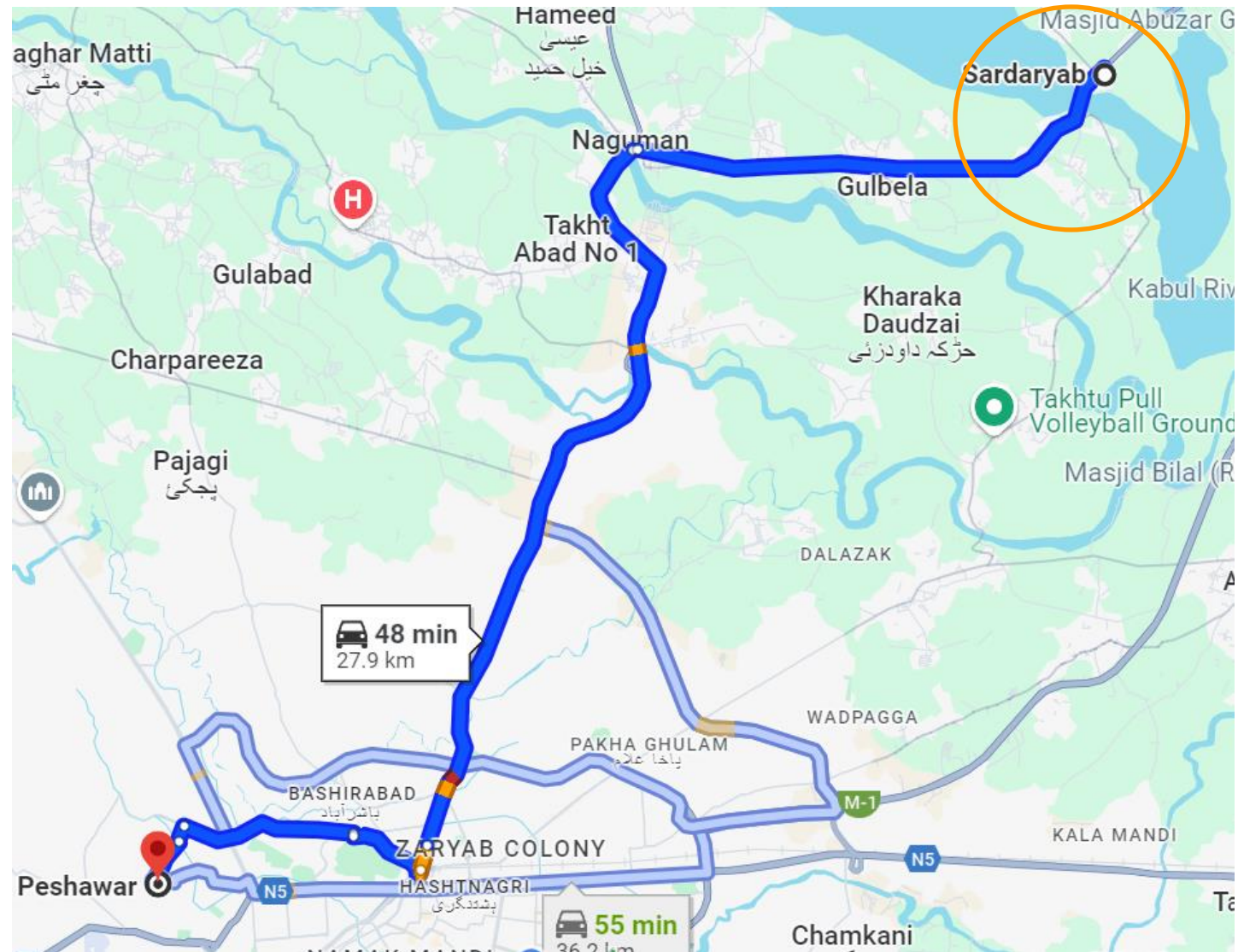
*Saghal*  
SARDARYAB RIVER  
P E S H A W A H



# SARDARYAB - CHARSADDA



# Tourism Map - Sardaryab



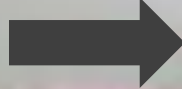


# SARDARYAB - CHARSAJDA



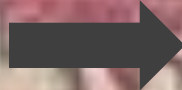
## LANDSCAPE

POPULATION



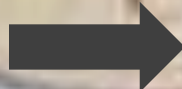
300K

LAND OWNERSHIP



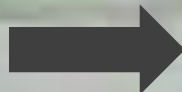
Private Land

AVAILABLE LAND



80 Kanal

INCOME SOURCE



Agriculture

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. High quality restaurants
2. Water Sports including:
  - Rafting
  - Jet Skiing
  - Parasailing
3. Recreational spots required near river

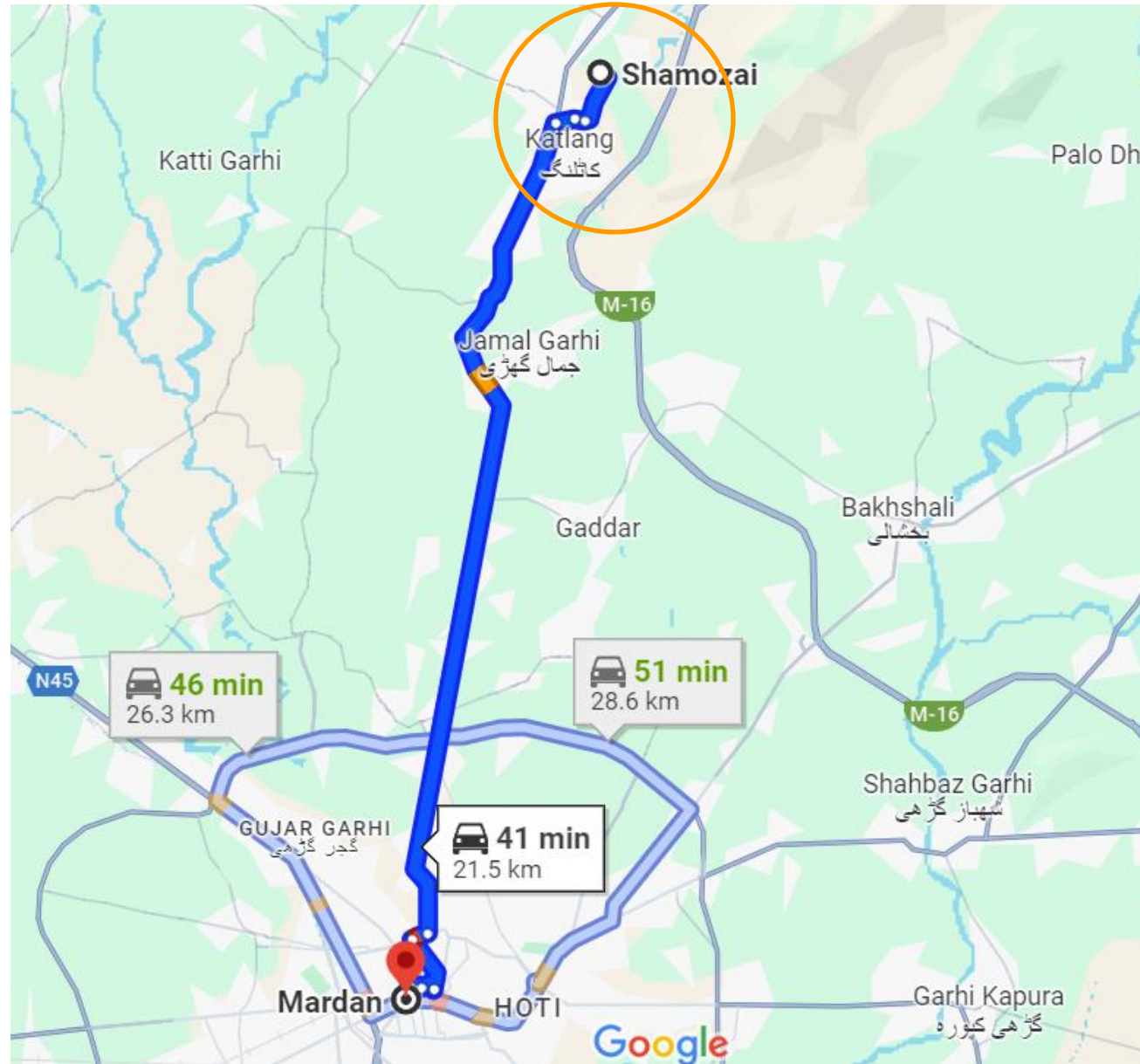




# SHIKRAI BABA - MARDAN



# Tourism Map - Shikrai Baba Mardan

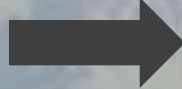


# SHIKRAI BABA - MARDAN



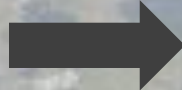
## LANDSCAPE

POPULATION



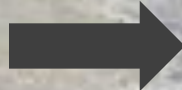
2.7m

LAND OWNERSHIP



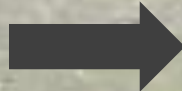
Deptt Land

AVAILABLE LAND



5 Kanal

INCOME SOURCE



Agriculture

• Google Map of site



• Police station nearby



• Metal Road



• Public transport



• Medical facilities



• Electric/telecom supply



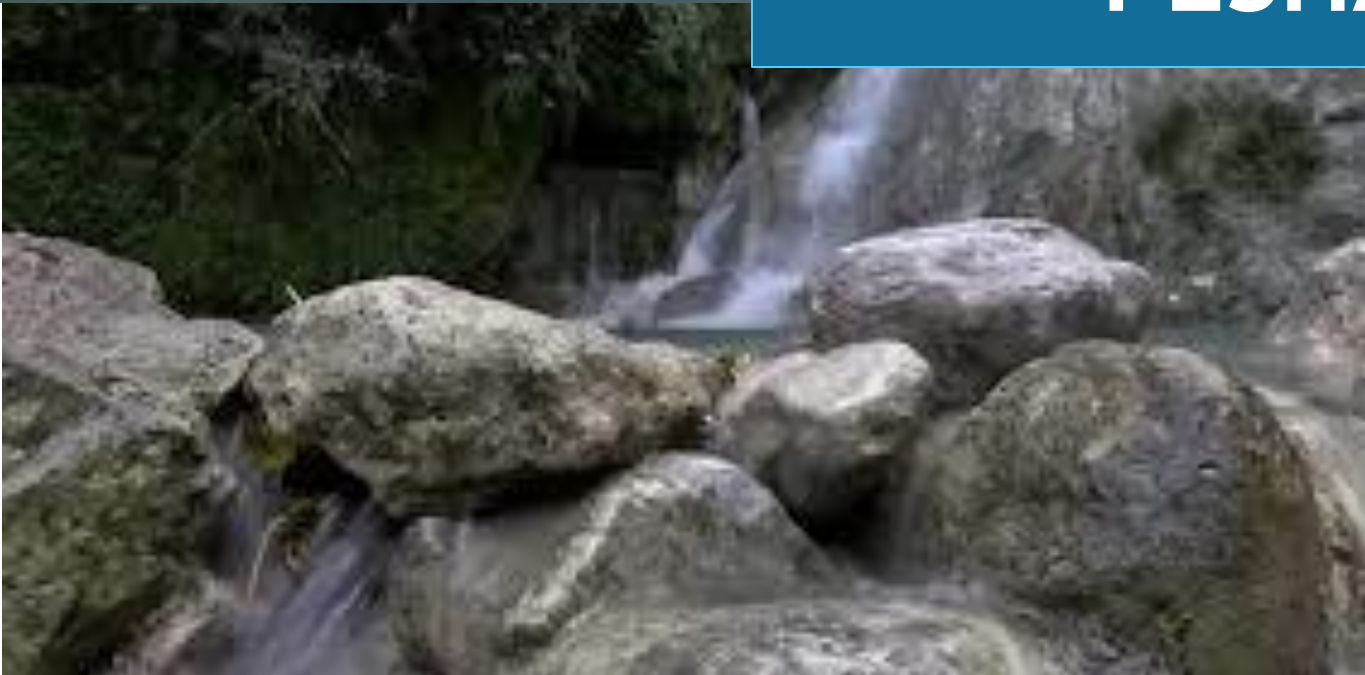
## OPPORTUNITIES

1. Hotel
2. Fishing Hut
3. Games facilities
4. Water bikes
5. Chair lift



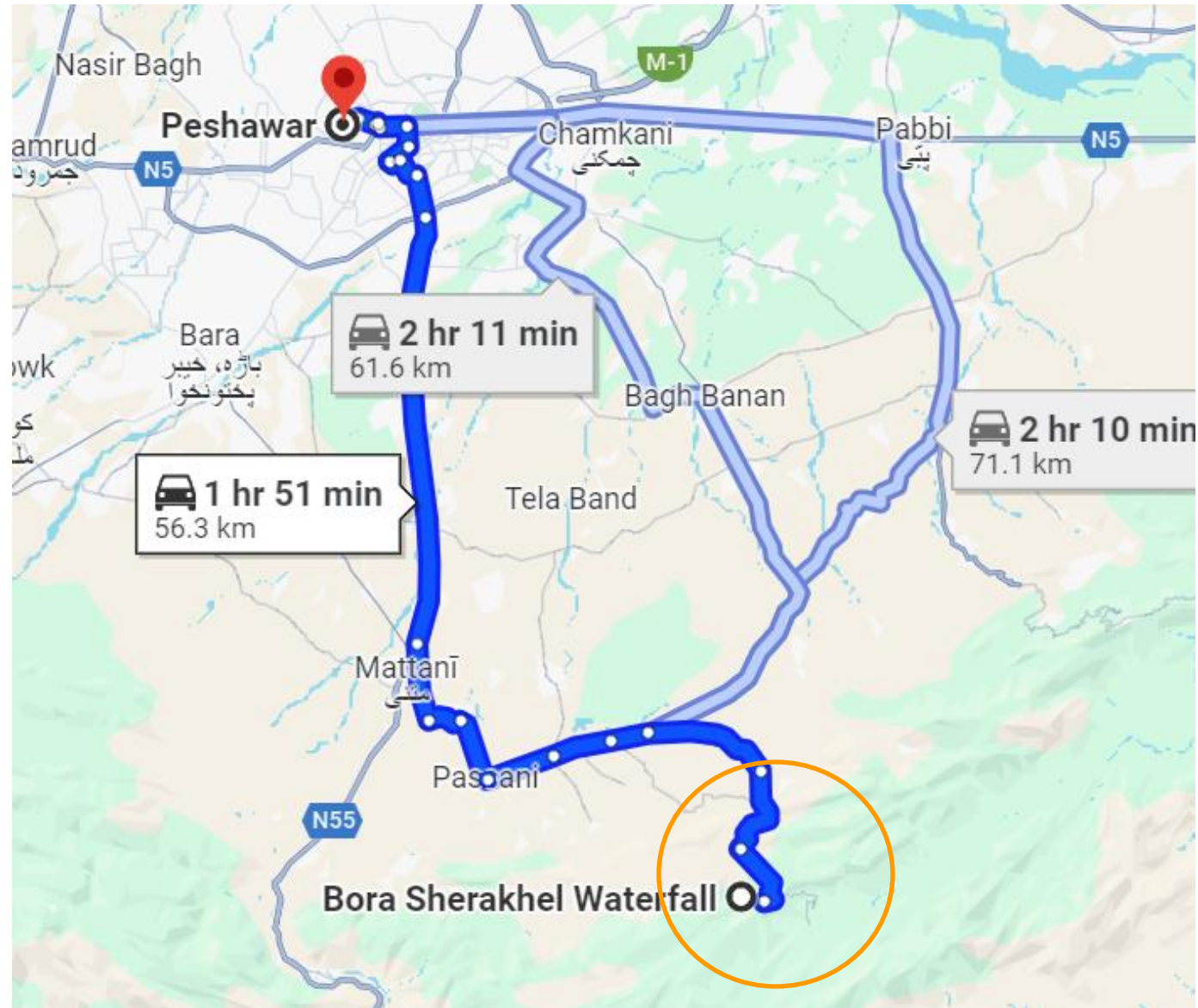


# BORA WATERFALL - PESHAWAR





# Tourism Map - Bora Waterfall



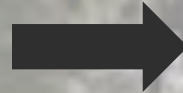


# BORA WATERFALL - PESHAWAR



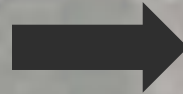
## LANDSCAPE

POPULATION



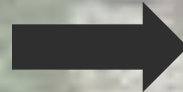
4.7m

LAND OWNERSHIP



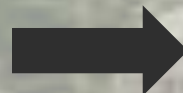
Private Land

AVAILABLE LAND



12 Kanal

INCOME SOURCE



Multiple

• Google Map of site



• Police station nearby



• Unmetalled Road



• Public transport



• Medical facilities



• Electric/telecom supply



## HIGHLIGHTS

### ACCESSIBILITY

1. The roads and paths leading to the waterfall can be less maintained, so it's advisable to use a vehicle that can handle uneven terrain. In some cases, you might need to hire a local guide or ask for directions from residents of Bora Village.

### SIGNIFICANCE

1. The Bora Waterfall is surrounded by lush greenery and offers a serene environment. The approach to the waterfall involves passing through picturesque landscapes

Site is located at Bora Hassan Khel, a natural spring / water falls from hills down towards Bora. A spot for tourism in the area, could be developed. As the area where water fall exists is under developed area.



# NARYAB DAM - HANGU





# Tourism Map - Naryab Dam

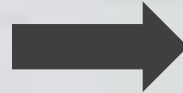


# NARYAB DAM - HANGU



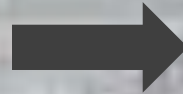
## LANDSCAPE

POPULATION



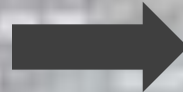
529K

LAND OWNERSHIP



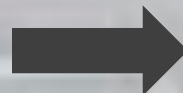
State hold Land

AVAILABLE LAND



14 k

INCOME SOURCE



Agriculture,  
remittance

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. Water Sports
2. Recreational spots near dam
3. Hotels and restaurants



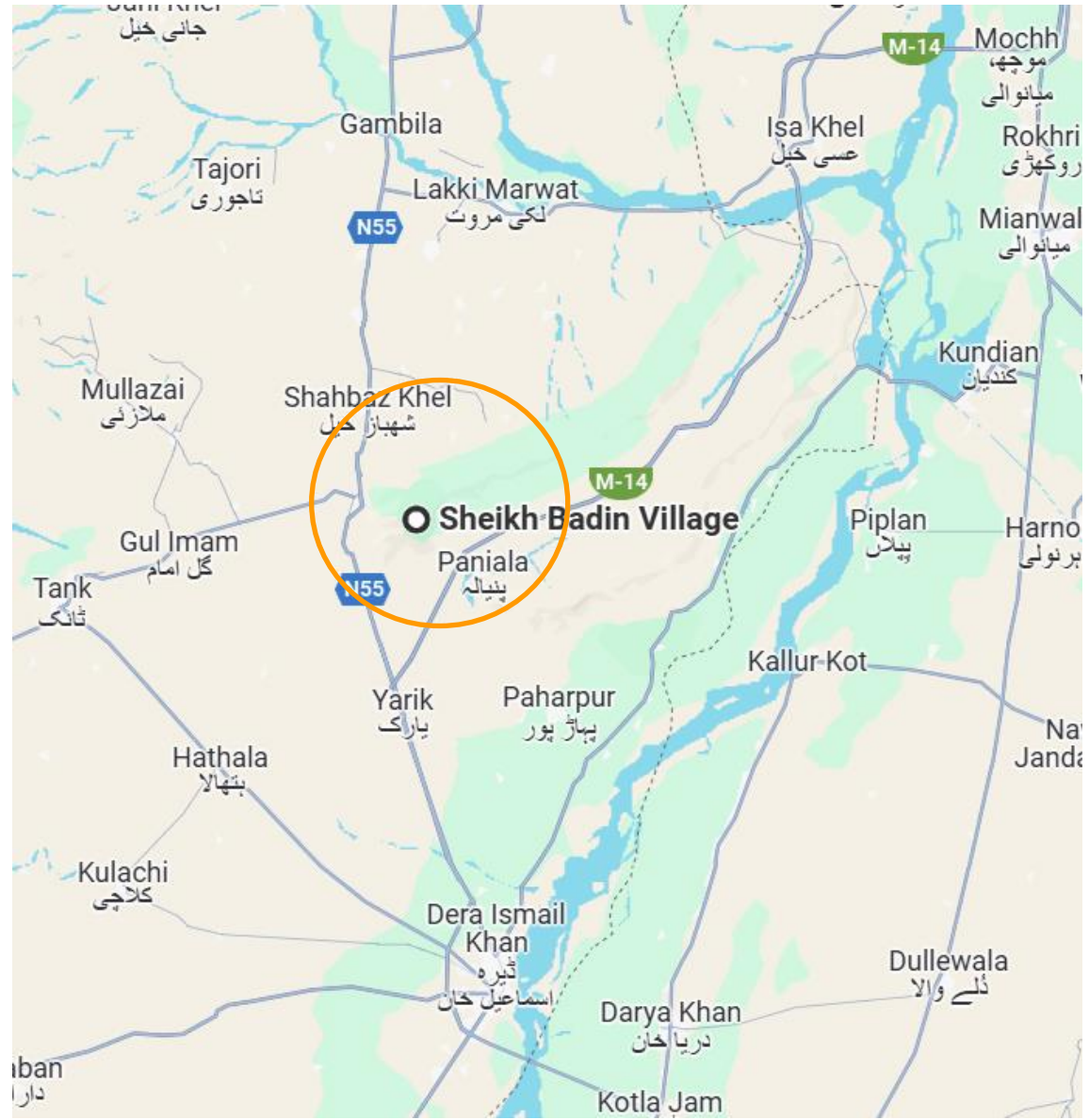




# SHEIKH BADIN NATIONAL PARK - LAKKI MARWAT



# Tourism Map - Sheikh Badin



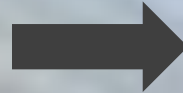


# SHEIKH BADIN NATIONAL PARK - LAKKI MARWAT



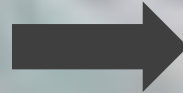
## LANDSCAPE

POPULATION



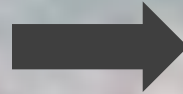
1m

LAND OWNERSHIP



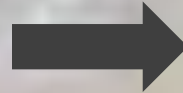
Statehold Land

NO OF TEHSILS



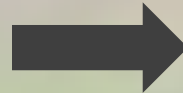
3

AVAILABLE LAND



500 Kanal

INCOME SOURCE



Cattle farming

• Google Map of site



• Police station nearby



• Jeepable track



• Public transport



• Medical facilities



• Electric/telecom supply



## OPPORTUNITIES

1. Tuck Shops
2. Tourist Sitting Huts, benches etc are required
3. Landscaping is also proposed

Most notable of the historical artifacts is the zyarat of Sheikh Abdul Qadir Gillani's recluse at the top of the highest hill in the village. For its milder climate, the hill station was used as a summer station by the British era civil servants and has many artefacts from the British era.